Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here’s why that’s an excellent idea.

**AMA Seminars offer your employee:**

- **Extensive practice in a supportive environment.** You really can’t learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.

- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What’s more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.

- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.

- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we’re not just saying that--our customers agree: 98% of participants would come back for another course.

Still feel like you can’t spare your employee for a training session? Take a look at our live online courses which minimize time away from work.

Either way, remember that we don’t lecture— we accelerate performance.

**Need help?** Contact 1-877-566-9441 or visit www.amanet.org/2508
Improving Your Managerial Effectiveness

You have the power to create change and inspire successful outcomes

Get ready to examine your managerial style and increase your self-awareness. Here’s your chance to adapt to change, navigate conflicts, and motivate your people. You’ll have an opportunity to experience management simulations and role-model the specific behaviors that will enable you to perform at your very best, to move from being a boss to a coach who gets results. Attend this seminar to learn how to conquer obstacles that can make or break a career in management.

How You Will Benefit

- Increase your confidence and gain better buy-in from your team
- Create a high-performance team with shared goals
- Motivate your people and help to connect work with a purpose and meaning
- Gain practical tools to deal with conflicts and challenging employees
- Quickly adapt and change your behavior to better drive productivity
- Acquire the behaviors and competencies of a transformational coach
- Get feedback and answers to your challenges through simulations

What You Will Cover

- Understanding your role as a learning leader to influence team members
- Developing self-awareness of your style and behavior
- Understanding what it takes to create a high-performance team
- Identifying remedies to fix dysfunctional teams
- Developing your team members to reach their highest potential
- Knowing how to become a transformational coach
- Identifying motivating triggers, barriers, and generational differences
- Applying intrinsic motivational strategies
- Assessing your conflict profile and applying the most effective approach for handling conflicts
- Learning to deal with real workplace challenges through management simulations
- Navigating team dynamics

Who Should Attend

Experienced managers with three to five years of management experience who are interested in enhancing their managerial effectiveness.

Special Feature

This Seminar Features Blended Learning. AMA Blended Learning combines instructor-led training with online pre- and post-seminar assessments, tune-up courses and other resources to maximize your training goals. Through a blend of proven instructor-led seminars and powerful online technology, AMA Blended
Learning provides a compelling and more comprehensive experience for the learner—producing a greater return-on-investment for the employer and the seminar participant.

**Schedule**

- [3] days - $2,445 Non Members
- [3] days - $2,195 AMA Members
- [3] days - $2,079 GSA

**Credits**

18 PDU_L/18 PDU/21 CPE
1.8 CEU

**Need help?** Contact 1-877-566-9441 or visit [www.amanet.org/2508](http://www.amanet.org/2508)