

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that--our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

Need help? Contact 1-877-566-9441 or visit www.amanet.org/8509

Instructional Design for Trainers

Gain a practical, proven-in-action method for creating innovative and successful training programs.

This comprehensive method for powerful instructional design training takes you through the steps of task analysis to learning objectives and module design. At this applications-based workshop, you'll prepare a training plan or module designed to meet your company's every need.

Start building your instructional design expertise in only three days at this practical, applications-based seminar.

How You Will Benefit

- Pinpoint training needs with a deft assessment of the training audience
- Define individual training goals through a breakdown of job responsibilities
- Design all of the training components necessary to see the job through
- Learn how to work around time, money and staffing constraints
- Make sure training really "takes" back on the job, not just in the classroom

What You Will Cover

- Adult learning principles
- The 4 Ds to follow for a successful module to complete your course: Define, Design, Develop, Decide
- Analyzing tasks and building learning objectives
- Designing a training module
- How to plan for evaluation
- Preparing an instructional design document
- Organizing for implementation and pilot
- Practicing the steps prior to building your own module design

Who Should Attend

Trainers without formal training in instructional design as well as those who are new to the training function and have less than one year of experience in instructional design.

Special Feature

Schedule

- [3] days - \$2,345 Non Members
- [3] days - \$2,095 AMA Members
- [3] days - \$1,984 GSA

Credits

1.8 CEU

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