

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that—our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

Need help? Contact 1-877-566-9441 or visit www.amanet.org/8509

Instructional Design for Trainers

Gain a practical, proven-in-action method for creating innovative and successful training programs.

This comprehensive program for powerful instructional design takes you through the steps of building a training program: analyzing training needs, planning an interactive program, creating engaging activities that accelerate learner's comprehension and application, preparing others to teach the course, and evaluating course effectiveness. At this workshop, you'll apply what you are learning to create a short training session that addresses some of your company's specific training needs.

Start building your instructional design expertise in only three days at this practical, applications-based seminar.

How You Will Benefit

- Use practical tools to help you analyze the organization's and learners' needs
- Design courses more efficiently by following proven methods and guidelines
- Create training that engages and resonates with your audience
- Learn how to choose the appropriate content to include in a course
- Project course timing and durations more accurately
- Overcome some of your most pressing training challenges
- Ensure training really "takes" back on the job, not just in the classroom

What You Will Cover

- Accelerated learning principles
- The ADDIE training development process: Analyze, Design, Develop, Implement, Evaluate
- Training needs assessments and training strategy development
- Creation of meaningful learning objectives
- Organization and sequencing of course content and activities
- Training activity options
- Evaluation considerations and methods

Who Should Attend

Course developers and trainers without formal training in instructional design or accelerated learning principles and have less than two years of experience in training course creation.

Special Feature

Schedule

- [3] days - \$2,345 Non Members
- [3] days - \$2,095 AMA Members
- [3] days - \$1,984 GSA

Credits

1.8 CEU

Need help? Contact 1-877-566-9441 or visit www.amanet.org/8509