

## INSTRUCTIONAL DESIGN FOR TRAINERS

Gain a practical, proven-in-action method for creating innovative and successful training programs.

Seminar #8509

### Overview

This comprehensive method for powerful instructional design training takes you through the steps of task analysis to learning objectives and module design. At this applications-based workshop, you'll prepare a training plan or module designed to meet your company's every need.

Start building your instructional design expertise in only three days at this practical, applications-based seminar.

### Schedule

- [3] days
- [3] days - \$2,345 Non Members
- [3] days - \$2,095 AMA Members
- [3] days - \$1,794 GSA

### Credits

1.8 CEU

### Schedule

We have 9 scheduled sessions located nationwide starting between 6/4/2012 - 2/11/2013

Date	Location	Duration
Jun 4, 2012 - Jun 6, 2012	New York, NY	3 Days
Aug 27, 2012 - Aug 29, 2012	Arlington/Washington DC, DC	3 Days
Sep 12, 2012 - Sep 14, 2012	New York, NY	3 Days
Oct 22, 2012 - Oct 24, 2012	Chicago, IL	3 Days
Nov 26, 2012 - Nov 28, 2012	Arlington/Washington DC, DC	3 Days
Dec 10, 2012 - Dec 12, 2012	New York, NY	3 Days
Dec 17, 2012 - Dec 19, 2012	Atlanta, GA	3 Days
Jan 7, 2013 - Jan 9, 2013	San Francisco, CA	3 Days
Feb 11, 2013 - Feb 13, 2013	Arlington/Washington DC, DC	3 Days

Registering more than 4 people, please call 1-877-566-9441.

### How You Will Benefit

- Pinpoint training needs with a deft assessment of the training audience
- Define individual training goals through a breakdown of job responsibilities
- Design all of the training components necessary to see the job through
- Learn how to work around time, money and staffing constraints
- Make sure training really "takes" back on the job, not just in the classroom

### What You Will Cover

- Adult learning principles
- The 4 Ds to follow for a successful module to complete your course: Define, Design, Develop, Decide
- Analyzing tasks and building learning objectives
- Designing a training module
- How to plan for evaluation
- Preparing an instructional design document
- Organizing for implementation and pilot
- Practicing the steps prior to building your own module design

### Who Should Attend

Trainers without formal training in instructional design as well as those who are new to the training function and have less than one year of experience in instructional design.

### Special Feature

### Ways to Register

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email [customerservice@amanet.org](mailto:customerservice@amanet.org)
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)