

## AMA'S FINANCIAL STATEMENT WORKSHOP

**Drill down—and discover what the numbers on those financial statements really mean!**

Seminar #1216

### Overview

This seminar takes you step-by-step through the "how-tos" of financial statement interpretation. You'll gain compelling insights into the analysis techniques that investors, creditors, bankers, analysts—the entire financial sector—employ to evaluate companies. And you'll see how to apply sophisticated financial statement interpretation and other analytical tools with the help of Excel to evaluate current operations as well as anticipate future corporate performance. Most important, you'll leave better equipped to apply your own financial statement interpretation and make decisions that can positively impact your company's bottom line.

### Schedule

- [2] days
- [2] days - \$2,345 Non Members
- [2] days - \$2,095 AMA Members
- [2] days - \$1,794 GSA

### Credits

12 PDU /1.2 CEU /14 CPE

15.2 CCM

### Schedule

We have 7 scheduled sessions located nationwide starting between 6/28/2012 - 11/19/2012

Date	Location	Duration
Jun 28, 2012 - Jun 29, 2012	Arlington/Washington DC, DC	2 Days
Jul 16, 2012 - Jul 17, 2012	New York, NY	2 Days
Aug 16, 2012 - Aug 17, 2012	Chicago, IL	2 Days
Sep 27, 2012 - Sep 28, 2012	Atlanta, GA	2 Days
Oct 18, 2012 - Oct 19, 2012	San Francisco, CA	2 Days
Nov 5, 2012 - Nov 6, 2012	New York, NY	2 Days
Nov 19, 2012 - Nov 20, 2012	Arlington/Washington DC, DC	2 Days

Registering more than 4 people, please call 1-877-566-9441.

### How You Will Benefit

- Revisit the key relationships among the three major financial statements: balance sheet, income statement and statement of cash flows
- Interpret how business decisions affect the critical interrelationship among the statement components
- Determine which pivotal business operations are driving these financial statement movements
- Enjoy fast, easy access to a wealth of information about a company's past, present and future
- Apply financial ratios to analyze trends, competitors, and future economic decisions
- Utilize advanced spreadsheet tools and techniques in performing financial statement interpretation

### What You Will Cover

- The critical differences between profit and cash flow—and the importance of each to a business
- Recognizing and addressing potential problems revealed through financial statement interpretation
- Using comparative benchmarking to determine your company's place in the industry
- Discovering and using the best available financial information databases
- Leveraging new financial knowledge in the preparation of budgets and forecasts
- Discovering how lenders, creditors and shareholders view your business through probing financial statement interpretation
- Analyzing how spreadsheets can simplify complex comparisons of divisions, business units and entire companies

### Who Should Attend

Every member of the finance team—plus any manager or executive in any functional area who wants an incisive understanding of financial statement interpretation and the essential role financial statements play in the budgeting, operations and strategic plan of every company.

**Note:** Basic knowledge of Excel is required. Please bring a laptop equipped with Excel, a wireless connection and a working USB port.

### Ways to Register

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email [customerservice@amanet.org](mailto:customerservice@amanet.org)
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)