

**THE 7 HABITS OF HIGHLY EFFECTIVE PEOPLE® 3-DAY SIGNATURE PROGRAM**

Develop a new outlook and create dramatic change.

Seminar #2601

**Overview**

By FranklinCovey—Now Available Through AMA. The 7 Habits of Highly Effective People® courses are based on the teachings of Dr. Stephen R. Covey.

Problems caused by ineffectiveness cannot be solved with the same ineffective thinking that created them. For more than 15 years, The 7 Habits of Highly Effective People® has provided the ultimate in productivity training for thousands of people and organizations worldwide. Learn the power of effectiveness and feel more satisfied with what you accomplish each day. Know where you're going and discover the secrets to success and fulfillment within you.

\*Surveys of thousands of people across the United States disclosed that while many people work hard, they are worried about their lack of effectiveness.

- Only 14% are accomplishing as much as they believe they could.
- Only 17% prepare a plan for the day.
- Rewards of working are low—only 50% feel satisfied and fulfilled with their work.

Turn ineffectiveness to effectiveness with The 7 Habits®\*Results of xQ Surveys were conducted by Harris Interactive.

**Schedule**

- [3] days
- [3] days - \$2,195 Non Members
- [3] days - \$1,995 AMA Members
- [3] days - \$1,708 GSA

**Credits**

18PDU /1.8 CEU

**Schedule**

We have 88 scheduled sessions located nationwide starting between 5/30/2012 - 2/20/2013

Date	Location	Duration
May 30, 2012 - Jun 1, 2012	Arlington/Washington DC, DC	3 Days
May 30, 2012 - Jun 1, 2012	Las Vegas, NV	3 Days
Jun 4, 2012 - Jun 6, 2012	Memphis, TN	3 Days
Jun 6, 2012 - Jun 8, 2012	Dallas, TX	3 Days
Jun 11, 2012 - Jun 13, 2012	Boston, MA	3 Days
Jun 13, 2012 - Jun 15, 2012	Chicago, IL	3 Days
Jun 18, 2012 - Jun 20, 2012	Durham, NC	3 Days
Jun 18, 2012 - Jun 20, 2012	San Francisco, CA	3 Days
Jun 20, 2012 - Jun 22, 2012	New York, NY	3 Days
Jul 9, 2012 - Jul 11, 2012	New York, NY	3 Days
Jul 9, 2012 - Jul 11, 2012	Salt Lake City, UT	3 Days
Jul 11, 2012 - Jul 13, 2012	Arlington/Washington DC, DC	3 Days
Jul 11, 2012 - Jul 13, 2012	Houston, TX	3 Days
Jul 16, 2012 - Jul 18, 2012	San Francisco, CA	3 Days
Jul 16, 2012 - Jul 18, 2012	Virginia Beach, VA	3 Days
Jul 18, 2012 - Jul 20, 2012	Anaheim, CA	3 Days
Jul 18, 2012 - Jul 20, 2012	Minneapolis, MN	3 Days
Jul 23, 2012 - Jul 25, 2012	Chicago, IL	3 Days
Jul 25, 2012 - Jul 27, 2012	Atlanta, GA	3 Days
Jul 30, 2012 - Aug 1, 2012	Hartford, CT	3 Days
Jul 30, 2012 - Aug 1, 2012	Philadelphia, PA	3 Days
Aug 6, 2012 - Aug 8, 2012	Denver, CO	3 Days
Aug 6, 2012 - Aug 8, 2012	Seattle, WA	3 Days
Aug 8, 2012 - Aug 10, 2012	Arlington/Washington DC, DC	3 Days
Aug 13, 2012 - Aug 15, 2012	New York, NY	3 Days
Aug 13, 2012 - Aug 15, 2012	San Francisco, CA	3 Days
Aug 15, 2012 - Aug 17, 2012	Dallas, TX	3 Days
Aug 20, 2012 - Aug 22, 2012	Chicago, IL	3 Days
Aug 27, 2012 - Aug 29, 2012	Myrtle Beach, SC	3 Days
Sep 10, 2012 - Sep 12, 2012	New York, NY	3 Days
Sep 10, 2012 - Sep 12, 2012	St Pete Beach, FL	3 Days
Sep 12, 2012 - Sep 14, 2012	Chicago, IL	3 Days
Sep 17, 2012 - Sep 19, 2012	Atlanta, GA	3 Days
Sep 17, 2012 - Sep 19, 2012	San Diego, CA	3 Days
Sep 19, 2012 - Sep 21, 2012	Austin, TX	3 Days
Sep 19, 2012 - Sep 21, 2012	Arlington/Washington DC, DC	3 Days
Sep 24, 2012 - Sep 26, 2012	Morristown, NJ	3 Days
Sep 24, 2012 - Sep 26, 2012	San Francisco, CA	3 Days
Sep 26, 2012 - Sep 28, 2012	Boston, MA	3 Days
Sep 26, 2012 - Sep 28, 2012	Pittsburgh, PA	3 Days
Oct 1, 2012 - Oct 3, 2012	Indianapolis, IN	3 Days
Oct 1, 2012 - Oct 3, 2012	New York, NY	3 Days
Oct 3, 2012 - Oct 5, 2012	Anaheim, CA	3 Days
Oct 10, 2012 - Oct 12, 2012	Arlington/Washington DC, DC	3 Days
Oct 10, 2012 - Oct 12, 2012	Lake Buena Vista, FL	3 Days
Oct 17, 2012 - Oct 19, 2012	San Francisco, CA	3 Days
Oct 22, 2012 - Oct 24, 2012	Chicago, IL	3 Days
Oct 22, 2012 - Oct 24, 2012	Durham, NC	3 Days
Oct 22, 2012 - Oct 24, 2012	New Orleans, LA	3 Days
Oct 29, 2012 - Oct 31, 2012	Dallas, TX	3 Days
Oct 29, 2012 - Oct 31, 2012	Arlington/Washington DC, DC	3 Days

Oct 31, 2012 - Nov 2, 2012	Denver, CO	3 Days
Nov 5, 2012 - Nov 7, 2012	Atlanta, GA	3 Days
Nov 7, 2012 - Nov 9, 2012	Houston, TX	3 Days
Nov 12, 2012 - Nov 14, 2012	New York, NY	3 Days
Nov 14, 2012 - Nov 16, 2012	Chicago, IL	3 Days
Nov 14, 2012 - Nov 16, 2012	San Francisco, CA	3 Days
Nov 28, 2012 - Nov 30, 2012	Las Vegas, NV	3 Days
Nov 28, 2012 - Nov 30, 2012	Overland Park, KS	3 Days
Nov 28, 2012 - Nov 30, 2012	Albany, NY	3 Days
Dec 3, 2012 - Dec 5, 2012	New York, NY	3 Days
Dec 3, 2012 - Dec 5, 2012	Pittsburgh, PA	3 Days
Dec 5, 2012 - Dec 7, 2012	Los Angeles, CA	3 Days
Dec 5, 2012 - Dec 7, 2012	Arlington/Washington DC, DC	3 Days
Dec 5, 2012 - Dec 7, 2012	Seattle, WA	3 Days
Dec 10, 2012 - Dec 12, 2012	Boston, MA	3 Days
Dec 10, 2012 - Dec 12, 2012	Honolulu, HI	3 Days
Dec 12, 2012 - Dec 14, 2012	Dallas, TX	3 Days
Dec 17, 2012 - Dec 19, 2012	Chicago, IL	3 Days
Dec 17, 2012 - Dec 19, 2012	San Francisco, CA	3 Days
Jan 7, 2013 - Jan 9, 2013	Arlington/Washington DC, DC	3 Days
Jan 9, 2013 - Jan 11, 2013	Houston, TX	3 Days
Jan 9, 2013 - Jan 11, 2013	Newport Beach, CA	3 Days
Jan 14, 2013 - Jan 16, 2013	Minneapolis, MN	3 Days
Jan 16, 2013 - Jan 18, 2013	Chicago, IL	3 Days
Jan 16, 2013 - Jan 18, 2013	New York, NY	3 Days
Jan 16, 2013 - Jan 18, 2013	San Francisco, CA	3 Days
Jan 23, 2013 - Jan 25, 2013	Atlanta, GA	3 Days
Jan 28, 2013 - Jan 30, 2013	Phoenix, AZ	3 Days
Jan 28, 2013 - Jan 30, 2013	Colorado Springs, CO	3 Days
Jan 30, 2013 - Feb 1, 2013	Philadelphia, PA	3 Days
Jan 30, 2013 - Feb 1, 2013	Dallas, TX	3 Days
Feb 4, 2013 - Feb 6, 2013	Anaheim, CA	3 Days
Feb 6, 2013 - Feb 8, 2013	Arlington/Washington DC, DC	3 Days
Feb 6, 2013 - Feb 8, 2013	Miami, FL	3 Days
Feb 13, 2013 - Feb 15, 2013	New York, NY	3 Days
Feb 20, 2013 - Feb 22, 2013	Chicago, IL	3 Days
Feb 20, 2013 - Feb 22, 2013	San Francisco, CA	3 Days

Registering more than 4 people, please call 1-877-566-9441.

#### How You Will Benefit

- Develop a clear definition of your top priorities and the results you want
- Achieve balance and increase productivity through a weekly and daily planning process
- End self-defeating behavior and gain the necessary security you need to change
- Develop strong relationships based on mutual trust
- Be prepared to deal with difficult circumstances before they happen

#### What You Will Cover

- Habit 1: Be Proactive—Recognize how choices based on personal experience or beliefs can profoundly impact your effectiveness, both positively and negatively
- Habit 2: Begin with the End in Mind—Develop a clear definition of what is and is not important to you by creating the most important roadmap you'll ever have: Your Personal Mission Statement
- Habit 3: Put First Things First—Increase the balance and fulfillment of your professional and personal lives by investing a few minutes each day in the same planning process used by many of the world's most successful people
- Habit 4: Think Win-Win—Build a team that finds faster and better solutions through clear expectations, shared responsibilities, and an understanding of priorities
- Habit 5: Seek First to Understand, Then to Be Understood—Develop the skills of effective communication that lead to greater influence and faster problem solving
- Habit 6: Synergize—Value and celebrate differences and understand how they contribute to more innovative and intelligent solutions
- Habit 7: Sharpen the Saw—Maintain and increase your newfound effectiveness by continually renewing yourself mentally and physically

#### Who Should Attend

Anyone who manages multiple projects, faces expanding workloads, tight time lines and increased uncertainty.

#### Special Feature

**Pre-work required:** The 7 Habits Benchmark—A questionnaire to help you consider your own effectiveness and give you the opportunity to see the viewpoints of others. This 78-question assessment gathers feedback from your manager, direct reports and peers who work closely enough with you to accurately assess your individual effectiveness.

#### Attendees will receive:

- The 7 Habits of Highly Effective People®—This bestselling book provides the basis for the concepts taught in this seminar.
- The 7 Habits Benchmark Report—A personalized report based on your pre-work assessment
- The 7 Habits FranklinCovey Planning System
- Participant Guidebook—A manual filled with examples and exercises

All course faculty are trained experts in FranklinCovey's The 7 Habits of Highly Effective People® curriculum. Dr. Stephen R. Covey is a globally respected leadership authority. His international best-seller, *The 7 Habits of Highly Effective People*®, was named one of the 10 most influential management books ever by *Forbes* magazine. It is the bestselling audio book in history.

#### Ways to Register

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email [customerservice@amanet.org](mailto:customerservice@amanet.org)
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)