

STRATEGY EXECUTION: GETTING IT DONE

Get the skills and knowledge to accomplish what so many others don't—the successful implementation of strategic goals.

Seminar #2209

Overview

Whether it's entering new markets, repositioning, outsourcing, or undertaking new initiatives or technology, execution of strategic goals is often a graveyard of good intentions. A recent strategy execution study of a broad group of leaders found that 65% of them do not consider their own organization successful at executing their strategies.

Schedule

- [3] days

- [3] days - **\$2,545** Non Members
- [3] days - **\$2,295** AMA Members
- [3] days - **\$1,965** GSA

Credits

18PDU /1.8 CEU

Schedule

We have 7 scheduled sessions located nationwide starting between 6/20/2012 - 12/5/2012

Date	Location	Duration
Jun 20, 2012 - Jun 22, 2012	Chicago, IL	3 Days
Jul 16, 2012 - Jul 18, 2012	New York, NY	3 Days
Jul 30, 2012 - Aug 1, 2012	Atlanta, GA	3 Days
Sep 5, 2012 - Sep 7, 2012	Arlington/Washington DC, DC	3 Days
Oct 3, 2012 - Oct 5, 2012	San Francisco, CA	3 Days
Nov 12, 2012 - Nov 14, 2012	New York, NY	3 Days
Dec 5, 2012 - Dec 7, 2012	Chicago, IL	3 Days

Registering more than 4 people, please call 1-877-566-9441.

How You Will Benefit

- Apply basic elements of strategy execution to your own strategic initiative
- Recognize factors affecting your ability to execute your organization's strategy
- Break large, long-term strategic initiatives into smaller, achievable projects
- Map your own strategic goals against the vital points of success, failure and resistance
- Utilize skills that can gain and sustain support across organizational boundaries
- Identify ways to better align your strategy with departmental and organizational goals

What You Will Cover

- Using Mind Mapping to define and refine a strategic initiative
- Designing a strategic execution goal for a successful outcome and preparing for results
- Planning and leading an energizing launch for a strategic initiative-focused project
- Using plans, schedules, budgets and controls to track the progress of your strategic initiative
- Overcoming opposition and unforeseen obstacles using political skills and creative problem solving

Who Should Attend

Experienced leaders who need to successfully execute their part of larger scope, mission-critical strategic initiatives.

Special Feature

EXTRA

Two weeks before your seminar, you will receive a pre-work assignment. You will need to identify a strategic initiative you have responsibility for executing, meet with your manager to clarify the project specifications and complete the Strategic Initiative Summary Worksheet.

Ways to Register

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email customerservice@amanet.org
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)