

HUMAN RESOURCES MEASUREMENT AND METRICS

Use tools and metrics to confidently measure the quality and cost-effectiveness of HR in every area.

Seminar #8521

Overview

After attending this seminar, you'll be able to use the hard numbers culled from easy-to-apply formulas and discuss benchmark database examples to support tough, economy-mandated management decisions. You'll also acquire the skill to talk to senior executives in the quantitative language they understand...and confirm HR's role in giving the company a competitive edge in hard times.

Schedule

We're sorry but this seminar is no longer available as an open enrollment seminar, but it can be delivered at your site. Please consider these alternative solutions to your development needs:

- [Explore AMA's other offerings.](#)
- Call 1-877-566-9441 to speak to a sales representative about bringing this or a similar seminar to your workplace.
- [Request a copy of AMAs most recent seminar catalog.](#)

How You Will Benefit

- Gain top management's recognition as a valued business partner
- Be able to show return on investment from new HR programs, processes or strategies
- Project HR as a critical business activity—just like sales, production and customer service
- Learn how to better measure and manage HR services and productivity
- Gain the knowledge and skills to articulate the value of HR work
- Think and act as a business person and create reports that highlight HR services in business terms
- Evaluate HR work in terms of its effect on company expenses and/or revenue

What You Will Cover

- Design an HR measurement system that works
- What to do if you've never measured HR before
- How to design and present HR's value
- Validate HR's cost
- Reposition HR as a strategic business unit
- Sell HR's effectiveness with influence
- Select the important issues in recruiting
- Keep management satisfied with the hiring process
- Connect compensation to profitability
- How to find value measures in your benefits plan
- Measure training and development costs against performance improvement
- Training value analysis: identify problems training can solve
- Measuring training quality
- On-boarding and counseling: measure effects and costs
- Absenteeism and turnover: costs and reasons

Who Should Attend

HR professionals who seek to form strategic partnerships within their organizations.

Special Feature

Specifically developed in conjunction with **Jac Fitz-enz**, author of the book *How to Measure Human Resources Management*. Receive a complimentary copy when you attend.

Ways to Register

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email customerservice@amanet.org
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)