

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

## AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that—our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?  
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

**Need help?** Contact 1-877-566-9441 or visit [www.amanet.org/2533](http://www.amanet.org/2533)

# Critical Thinking

## Demonstrate clearer and more effective critical thinking skills for business

Feeling overwhelmed? What if you could learn a process for thinking to make better decisions and create better solutions? Learn hands-on techniques to generate breakthrough ideas and solve your most pressing problems. In this course, you'll discover how to ask the right questions, challenge assumptions, and see others' viewpoints with clarity.

You'll learn how to:

- Translate abstract ideas into tangible results
- Evaluate ideas objectively
- Solve problems more effectively
- Make dramatically better decisions

You'll also receive:

- The My Thinking Styles Assessment, which looks at your thinking style preferences
- A personalized development report with your individual results and areas for development
- An action plan for implementing critical thinking and decision-making skills back at work
- Pre- and post-seminar assessments
- Tune-up materials to review what you've learned after the event
- And a toolkit on a flash drive or mobile resource application

## How You Will Benefit

- Explore real-world examples of why critical thinking is so important in business
- Learn to use critical thinking skills when making business decisions
- Choose the right techniques to recognize assumptions, evaluate arguments and draw conclusions
- Discover 7 ways to spot a weak argument
- Know how to translate an abstract idea into something tangible
- Identify 8 barriers to effective critical thinking
- Minimize the impact of job pressures on your thinking processes
- React with curiosity instead of emotion
- Get a roadmap for developing your critical thinking skills





## What You Will Cover

### Recognizing the Value of Using Critical Thinking in Business

- Defining critical thinking
- Characteristics of effective critical thinkers
- The role of critical thinking in meeting business challenges

### A Critical Thinking Process

- Using a framework to relate critical thinking to business challenges
- Describing critical thinking using the RED (Recognize assumptions, Evaluate arguments, Draw conclusions) Model
- Positioning the RED Model within a critical thinking framework

### Obtaining Feedback on Your Critical Thinking Skills

- Recognizing the value of gaining insight into one's critical thinking skills
- Relating critical thinking skills to other business skills
- Uses for the "My Thinking Styles" assessment
- "My Thinking Styles" Development Report
- Your personal "Thinking Styles" Development Report

### A Context for Critical Thinking

- Identifying personal situations where critical thinking has been and could be used
- Selecting techniques for using critical thinking skills and the RED model
- Relating insight from your "Thinking Styles" report and feedback to a personal critical thinking situation

### Applying Critical Thinking Tools and Skills in Business Situations

- Practicing using critical thinking skills and techniques in a real business situation
- Initial action plan for development of critical thinking skills

## Who Should Attend

All business professionals who want to enhance their thinking processes to achieve better results in business.

**Note:** Before attending this session, you will receive a link to the online "My Thinking Styles" assessment. You must complete the assessment to participate fully in this seminar.

## Special Feature

AMA Blended Learning combines instructor-led training with online pre- and post-seminar assessments, tune-up courses and other resources to maximize your training goals. Through a blend of proven instructor-led seminars and powerful online technology, AMA Blended Learning provides a compelling and more comprehensive

experience for the learner—producing a greater return-on-investment for the employer and the seminar participant.

## Schedule

- [2] days - \$2,445 Non Members
- [2] days - \$2,195 AMA Members
- [2] days - \$2,079 GSA

## Credits

12 PDU\_L/14 CPE/12 PDU

1.2 CEU /12 CPU

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