Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here’s why that’s an excellent idea.

**AMA Seminars offer your employee:**

- **Extensive practice in a supportive environment.** You really can’t learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.

- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What’s more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.

- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.

- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we’re not just saying that--our customers agree: 98% of participants would come back for another course.

Still feel like you can’t spare your employee for a training session? Take a look at our live online courses which minimize time away from work.

Either way, remember that we don’t lecture—we accelerate performance.

**Need help?** Contact 1-877-566-9441 or visit [www.amanet.org/2826](http://www.amanet.org/2826)
Career Planning: Aligning Your Development to Your Organization’s Needs

Find your best path to individual and organizational success

Your future career success depends on having the skills your organization needs most. Whether you’re a leader, a manager or an individual employee, this program will help you map out a plan for both your career and your company’s success. Using the AMA Total Professional℠ framework and the "What’s My Style?" personality style assessment, you’ll assess your competencies and develop a plan which will increase your personal value and your contribution to your organization’s overall strategy—in just one day.

How You Will Benefit

- Assess strengths and development opportunities in the context of AMA Total Professional℠
- Map your organization’s strategy and core competencies to current knowledge, skills and behaviors
- Identify skills needed to develop resilience and persistence
- Explore mentoring, networking and personal branding opportunities
- Integrate crucial competencies into an organization-aligned career development plan
- Identify ongoing professional development needs and opportunities

What You Will Cover

- Exploring strategies to achieve continuous value through ongoing learning
- Using "What’s My Style?" to assess personality style preferences
- Setting priorities, being prepared and taking responsibility
- Watching trends, recognizing innovation opportunities and taking risks
- Finding the ideal mentor and understanding why it’s crucial
- Developing a strong personal brand that will get you ahead

Who Should Attend

Professionals at all levels who want to increase their success by developing career paths that align to their organization’s mission and values.