

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that—our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

AMA's Myers-Briggs Type Indicator® (MBTI®) Certification Program

Get certified to administer the world's most widely used personality assessment.

Apply the MBTI® tool to empower employees, enhance team productivity and reduce conflict. AMA's newly updated MBTI program is a highly interactive, four-day workshop that focuses on the key MBTI applications of team building, leadership and individual development. It features a hands-on, practical approach that prepares you to professionally and ethically administer and interpret the MBTI instrument—immediately upon your return to work.

This seminar also includes training in MBTI Step II, which provides a more richly textured picture of type and behavior using 20 additional facets. Step II shows how each person expresses their type uniquely and individually.

How You Will Benefit

- Improve employee communication skills and interactions using the MBTI tool
- Gain greater understanding of your own and others' personality preferences
- Understand type theory and key MBTI applications
- Experience effective ways to introduce type to teams to improve performance
- Get immediate feedback on your professional interpretation skills with role-play exercises
- Receive an MBTI toolkit and PowerPoint® template for presenting type to teams and organizational leaders

What You Will Cover

Introducing Type to Teams and Groups

- Workshop demonstration of Practitioner's Tools for explaining MBTI type
- Guidance for using the Presenting Type in Organizations presentation
- Defining the MBTI dichotomies
- Analyzing team type tables
- Demonstration of type activities to use with teams

Using the MBTI Assessment

- Understanding the differences between trait and type instruments
- Appropriate and ethical use of the tool

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- Psychometric aspects of the instrument
- Information for accessing MBTI information and research

Using the MBTI Instrument with Individuals

- Practice administering and scoring the instrument and interpreting results
- Practice working with clients and interpreting results
- Helping clients apply MBTI to their settings

Using the MBTI Instrument for Individual and Leadership Development

- Coaching for type development and leadership styles
- Type dynamics: how the four preferences form a dynamic personality pattern
- Recognizing type and stress interactions
- Practicing using type dynamics and development with clients

Using the MBTI Step II Instrument and Interpretive Report

- The developmental and psychometric aspects of the Step II instrument
- Definition of the 20 Step II facets
- Practicing interpreting with clients
- Case studies of Step II results

Who Should Attend

HR professionals, training and OD specialists, career counselors, line managers and others responsible for developing human capital.

Special Feature

CPP, Inc., the publisher of the MBTI instrument, establishes certification standards. All the knowledge you need to successfully complete the certification exam is covered in the pre-work, workshop lectures and handouts.

In the unlikely event that you do not pass the exam, your AMA course leader will provide a short-answer retake exam.

AMA Blended Learning—a learning solution that maximizes the benefits of instructor-led training with the latest integrated online and offline tools, assessments and resources.

Pre-work required. You must complete 10 hours of reading and online review, including completion of the MBTI® Complete and MBTI® Form Q instruments. Instructions and materials will be sent to you digitally, with hard copies provided at the workshop. These materials provide a practical orientation to prepare you to fully participate in the program.

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Note: If you cancel and are unable to attend, AMA will withhold \$250 for materials.

Post-seminar tools provide interactive support, including a video featuring an MBTI expert who provides tips for how to best use the MBTI instrument in the typical workplace situations/scenarios you will likely encounter upon returning to your organization.

Note: Successful completion of this course qualifies you to administer the MBTI instrument.

AMA attendees have a 97% Pass Rate

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Seminar Hours: 8:30 a.m.–5:30 p.m. (Last day ends at 4:30 p.m.)

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