

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

## AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that--our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?  
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

**Need help?** Contact 1-877-566-9441 or visit [www.amanet.org/2010](http://www.amanet.org/2010)

# Leadership Development for Women

**Enhance your leadership abilities with this hands-on training seminar. Designed for women looking to advance their careers in today's workforce.**

Despite years of advances in both legal and corporate policy, many qualified women don't get the jobs they want. Misperceptions, stereotypes, and misplaced emotions on the part of either sex can still sabotage a woman's career hopes—unless she takes a more strategic approach to her career.

This hands-on leadership course shows women how to strategically use your strengths and abilities—your competitive edge—while mastering your emotions in even the most unwelcoming atmosphere. You'll learn how to build a network of support, take smart risks and view competition in a more positive light. Discover how to conduct yourself in a manner that earns you respect, and pursue your goals with positive energy. Return to your job feeling confident, ready to compete fearlessly, and in a better position to be recognized for your true capabilities.

## How You Will Benefit

- Overcome overt and hidden biases against women as leaders
- Adopt a competitive mindset that leverages your strengths as a woman
- Build a wide and strategic network of key stakeholders who will promote your career
- Avoid taking a perfectionist approach to competitive and challenging situations
- Recover from losses quickly by learning to take things less personally
- Learn to deal with hypercompetitive colleagues with whom you have low trust

## What You Will Cover

- Becoming a more confident, assertive woman in a competitive, male-dominated world
- Getting out of your comfort zone and developing a more resilient mindset
- Gaining a competitive advantage by taking smart career risks
- Initiating and forming friendly competitor and challenger relationships
- Expanding your strategic network in a virtual world
- Learning how to collaborate with people you don't like

## Who Should Attend

---

Female business professionals who are looking to move forward in their organizations by developing the best possible leadership style to fit the positions they want.

## Schedule

- [2] days - \$2,195 Non Members
- [2] days - \$1,995 AMA Members
- [2] days - \$1,889 GSA

## Credits

14 CPE/1.2 CEU

**Need help?** Contact 1-877-566-9441 or visit [www.amanet.org/2010](http://www.amanet.org/2010)