

EFFECTIVE EXECUTIVE SPEAKING

Speak, present and communicate with poise, power and persuasion.
Seminar #2522

Overview

Today, presentations and public speaking are very much a part of every executive's responsibilities. Effective executive speaking is what distinguishes the successful professional from everyone else. Public speaking skills are most critical to your success-and to your individual and corporate image. Learn to use powerful tools and techniques to turn every presentation or public speaking opportunity into a rewarding experience.

Schedule

- [3] days
- [3] days - \$2,345 Non Members
- [3] days - \$2,095 AMA Members
- [3] days - \$1,794 GSA

Credits

1.8 CEU

Schedule

We have 29 scheduled sessions located nationwide starting between 5/30/2012 - 2/20/2013

Date	Location	Duration
May 30, 2012 - Jun 1, 2012	New York, NY	3 Days
Jun 11, 2012 - Jun 13, 2012	Chicago, IL	3 Days
Jun 18, 2012 - Jun 20, 2012	Atlanta, GA	3 Days
Jun 27, 2012 - Jun 29, 2012	San Francisco, CA	3 Days
Jul 11, 2012 - Jul 13, 2012	Arlington/Washington DC, DC	3 Days
Jul 16, 2012 - Jul 18, 2012	New York, NY	3 Days
Aug 1, 2012 - Aug 3, 2012	Arlington/Washington DC, DC	3 Days
Aug 20, 2012 - Aug 22, 2012	Chicago, IL	3 Days
Aug 27, 2012 - Aug 29, 2012	New York, NY	3 Days
Aug 27, 2012 - Aug 29, 2012	San Francisco, CA	3 Days
Sep 5, 2012 - Sep 7, 2012	Arlington/Washington DC, DC	3 Days
Sep 12, 2012 - Sep 14, 2012	New York, NY	3 Days
Sep 19, 2012 - Sep 21, 2012	Chicago, IL	3 Days
Oct 1, 2012 - Oct 3, 2012	New York, NY	3 Days
Oct 8, 2012 - Oct 10, 2012	Arlington/Washington DC, DC	3 Days
Oct 15, 2012 - Oct 17, 2012	Atlanta, GA	3 Days
Oct 24, 2012 - Oct 26, 2012	San Francisco, CA	3 Days
Nov 5, 2012 - Nov 7, 2012	Arlington/Washington DC, DC	3 Days
Nov 14, 2012 - Nov 16, 2012	New York, NY	3 Days
Nov 28, 2012 - Nov 30, 2012	Chicago, IL	3 Days
Dec 3, 2012 - Dec 5, 2012	Chicago, IL	3 Days
Dec 5, 2012 - Dec 7, 2012	Arlington/Washington DC, DC	3 Days
Dec 10, 2012 - Dec 12, 2012	New York, NY	3 Days
Dec 17, 2012 - Dec 19, 2012	San Francisco, CA	3 Days
Jan 16, 2013 - Jan 18, 2013	New York, NY	3 Days
Jan 30, 2013 - Feb 1, 2013	San Francisco, CA	3 Days
Feb 6, 2013 - Feb 8, 2013	New York, NY	3 Days
Feb 11, 2013 - Feb 13, 2013	Chicago, IL	3 Days
Feb 20, 2013 - Feb 22, 2013	Atlanta, GA	3 Days

Registering more than 4 people, please call 1-877-566-9441.

How You Will Benefit

- Speak and think with greater clarity and purpose, stressing key ideas
- Face an audience or camera with confidence and control, and make the most of your own natural speaking style
- Shape and organize your public speaking and presentations to persuade listeners and get the response and results you want
- Conquer fear of public speaking and negative stress
- Make your performance skills, your sense of humor and your own personality work for you
- Give impromptu and prepared speeches to the class and receive personalized feedback

What You Will Cover

Fundamentals of Executive Speaking Skills

- Identify the elements of a good presentation
- Create an individualized speaking skills profile
- Set personal goals for the development of public speaking skills

Preparation

- The importance of research and organization in preparing an effective presentation
- Illustrate how to plan and prepare strong beginnings and endings in your presentations and public speaking
- Select and design effective visuals

Delivery Skills

- The effective use of voice, action, image and language in public speaking
- Apply strategies for positively addressing speech anxiety
- Practice articulation methods

Essentials for Winning Presentations and Public Speaking

- Choose appropriate strategies for reaching reluctant, uncommitted and inactive audiences
- Design successful informative, persuasive, entertaining motivational and special event presentations
- Respond in a focused and controlled fashion to questions and answer
- Impromptu speech making

Who Should Attend

Executives with some prior public speaking experience who must speak in front of groups, make presentations, sell ideas to others or face cameras and microphones.

Special Feature

You'll be recorded in action as you address your colleagues. You will see yourself improve, relax and refine your public speaking techniques with each performance. This recording is yours to keep.

"The seminar far exceeded my expectations. I can truly say I learned skills that I will remember and use regularly." - Claryce King, Hobart Corporation

Ways to Register

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email customerservice@amanet.org
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)