

AMA'S COURSE ON FINANCIAL ANALYSIS

Master financial analysis and keep your profit outlook right on the money.

Seminar #1552

Overview

Accurate financial analysis is a fundamental element of growth, strategy and overall success. Understanding how to use financial indicators and benchmarks allows you to allocate resources and evaluate potential projects for maximum return-on-investment. Financial analysis takes the guesswork out of the planning process and enables you to keep tabs on how your business is performing.

If your job requires a firm grasp of financial situations, then this hands-on comprehensive workshop is for you. You'll review proven analytical tools and develop a keen understanding of how and when to use them to improve your company's profit picture.

Schedule

- [3] days

- [3] days - **\$2,545** Non Members
- [3] days - **\$2,295** AMA Members
- [3] days - **\$1,965** GSA

Credits

21 CPE /1.8 CEU /18 PDU
17.9 CCM

Schedule

We have 11 scheduled sessions located nationwide starting between 5/30/2012 - 2/6/2013

Date	Location	Duration
May 30, 2012 - Jun 1, 2012	New York, NY	3 Days
Jul 23, 2012 - Jul 25, 2012	Arlington/Washington DC, DC	3 Days
Aug 15, 2012 - Aug 17, 2012	San Francisco, CA	3 Days
Aug 27, 2012 - Aug 29, 2012	Atlanta, GA	3 Days
Sep 10, 2012 - Sep 12, 2012	Chicago, IL	3 Days
Oct 10, 2012 - Oct 12, 2012	New York, NY	3 Days
Oct 17, 2012 - Oct 19, 2012	Arlington/Washington DC, DC	3 Days
Nov 7, 2012 - Nov 9, 2012	San Francisco, CA	3 Days
Dec 3, 2012 - Dec 5, 2012	Atlanta, GA	3 Days
Jan 23, 2013 - Jan 25, 2013	Chicago, IL	3 Days
Feb 6, 2013 - Feb 8, 2013	New York, NY	3 Days

Registering more than 4 people, please call 1-877-566-9441.

How You Will Benefit

- Identify current vital financial indicators that are important to your organization
- Comprehend financial forecasting techniques that can enable management to make truly informed decisions
- Apply methods that can improve your company's profit picture and your stockholders' investment
- Know your firm's finances and what that means for the present and future

What You Will Cover

Your Role in Corporate Planning

- Strategic planning
- Capital budgeting
- Financial forecasting

How to Increase Company Value

- Drivers of shareholder value creation
- Economic Value-Added model

How to Evaluate Capital Investment Proposals

- How to use financial forecasting to make accurate evaluations of proposed projects
- Income tax aspects of capital investments
- Alternative investment proposals

How to Measure Management Performance

- Balance sheet analysis—DuPont formula, ROI, ROA, ROE
- Evaluating profit margins, asset turnover (efficiency) and leverage
- Income statement analysis—EPS, ROS
- Past performance and project outcomes
- Benchmarking company performance

How to Use Cash Flow Analysis

- Cash flow from operations, investing and financing
- Ratios and metrics you can use
- Identifying patterns of value
- Interpreting FAS 95— "Statement of Cash Flows"
- Cash flow performance indicators—profitability, liquidity and solvency

How to Interpret and Evaluate Financial Information

- Financial statement analysis
- Managing capital—debt and equity
- What a financial analyst looks for
- Utilizing "Value Line" reports

Capital Asset Pricing Model (CAPM): How to Calculate Present Value

- The time value of money
- Internal rate of return (IRR)
- Net present value (NPV)
- Calculation of compound growth rate
- Estimation, payback and terminal value
- Discounted cash flow

Who Should Attend

Managers with financial responsibility or seeking a refresher in analysis - including financial analysts, accountants, project managers, budget analysts, vice presidents of finance, controllers and treasurers.
Note: Please bring your organization's financial statement and a financial calculator, HP 12C or equivalent.

Recommended CPE credit: 21 hours/Advanced

Recommended for optimum learning benefit: familiarity with fundamentals of finance (seminar #2218) and accounting (seminar # 1210)

Instructional Method - Group Live

Special Feature

AMA Blended Learning combines instructor-led training with online pre- and post-seminar assessments, tune-up courses and other resources to maximize your training goals. Through a blend of proven instructor-led seminars and powerful online technology, AMA Blended Learning provides a compelling and more comprehensive experience for the learner - producing a greater return-on-investment for the employer and the seminar participant.

Ways to Register

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email customerservice@amanet.org
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)