

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

## AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that—our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?  
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

## Developing Your Public Speaking Skills

**Do you avoid making presentations? Afraid you will embarrass yourself? Think speaking in front of others is a talent you are missing?**

Contrary to what you may think, public speaking is not an innate gift. It is a crucial skill you can learn. All of us have the potential to make powerful presentations, which requires preparation, practice and mastery of key techniques.

Whether you are called upon to talk before a group, present a project or sell a product or idea, speaking in front of others is critical to your career and to your individual and corporate image. In fact, effective public speaking distinguishes the successful professional from everyone else. This course will give you the tools and techniques you need to achieve the goals you set for yourself as a public speaker.

### How You Will Benefit

- Prepare an oral presentation with presentation media
- Know how to capture your audience's attention
- Come across as convincing when giving an oral presentation
- Deal with difficult participants
- Learn how to prepare and deliver more effective presentations
- Bolster your communication skills, which can lead to greater cooperation
- Increase team members' involvement and motivation
- Improve presentations to customers which can boost company performance