

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that--our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

Building Finance Into Your Management Practices

Do you “get” economic and financial performance? Are you familiar with the language of finance? Aware of the financial consequences of your decisions?

Did you know that your decisions are actually all financial decisions? That’s why it is essential for you to understand the financial consequences of your actions. Once you clearly understand the ins and outs of economic and financial performance, better decision-making will follow.

In this course, you will get to know the language of finance, which is essential in today’s corporate world. You will grasp financial reasoning, so you can understand the impact of your decisions. This background will enable you to determine which economic and financial indicators you must consider before making a decision. And think through what the impact of a bad decision will be.

How You Will Benefit

- Read and analyze an income statement
- Anticipate the economic impact of your decisions
- Identify the economic signals that will enable you to make better decisions
- Integrate economic and financial performance into your daily management practices
- Evaluate and enhance the performance of your department or business unit
- Understand the meaning behind directives from finance and general management
- Converse more effectively with personnel from finance and operations