

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

## AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that—our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?

Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

**Need help?** Contact 1-877-566-9441 or visit [www.amanet.org/6216](http://www.amanet.org/6216)

# Program Management

## Apply proven techniques and best practices to successfully manage programs

Projects are about specific deliverables. Focusing on that outcome is the project manager's main goal—but a program manager coordinates a number of related projects and operations that will benefit his or her organization. As an integral part of the organization's strategic business, you, as program manager, must apply very specialized skills, knowledge, and tools to exercise a degree of control that would not be possible by managing projects individually. In this course, you will build the skills and best practices needed to successfully manage a program. Learn how to align multiple activities to reach a strategic goal, report to and engage stakeholders, and satisfy all of the very specific and exacting demands of the program manager's role.

### How You Will Benefit

- Explore strategic program management and identify opportunities to achieve the organization's strategic objectives
- Identify the program manager's communication needs and ensure consistent dashboarding and reporting
- Recognize how program management is utilized at each point in the program life cycle
- Define, create, maximize, and sustain the benefits provided by programs
- Capture stakeholder needs and expectations, gain their support, and mitigate opposition
- Understand the importance of program governance

### What You Will Cover

- The business case, program assessment, and program mission statement
- Five interrelated and interdependent program management performance domains: program strategy alignment; program benefits management; program stakeholder engagement; program governance; and program life cycle management
- Components of the program lifecycle and its phases
- Resource management, risk management, schedule management, and scope management needs unique to program management
- Elements of a benefits register, benefits realization plan, and the concept of value delivery
- Key stakeholder engagement, stakeholder maps, and emotional profiles
- Program governance and the activities that support program management

### Who Should Attend

Experienced or senior-level project managers; program managers; anyone whose role requires involvement with programs, including portfolio managers, business analysts, operational managers, and executives.

## Schedule

- [2] days - \$2,345 Non Members
- [2] days - \$2,095 AMA Members
- [2] days - \$1,984 GSA

## Credits

1.2 CEU /12 PDU /3 PDU\_L  
2 PDU\_S&B/7 PDU\_T

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