# Managers Lack Mastery of Key Skills to Lead Changes in Corporate Culture

AMA surveyed more than 2,000 professionals at all organizational levels, across more than 20 industries, to determine their level of competence in four key domains: business acumen, analytical intelligence, relationship management, and professional effectiveness.



### Analytical Thinking Keeps Employees on Course

These skills are fundamental to making midcourse corrections to keep performance and corporate culture on track, yet...

#### 88%

Indicated that their ability to use data in the development of strategy and action planning is less than excellent.

#### **78**%

Indicated that their ability to identify patterns in quantitative data is less than excellent.

#### **76**%

0

Indicated that their ability to use data as a strategic asset is less than excellent.

100%

Developing a corporate culture capable of not only surviving but thriving during periods of transition requires staff proficient in all four areas: relationship management, analytical thinking, business acumen, and professional effectiveness.





### **Communication Skills Inspire Performance**

Communication and persuasion skills help keep staff motivated and focused on the right things, yet...

#### **84**%

Indicated that their ability to conduct critical conversations is less than excellent.

#### **84**%

Indicated that their ability to communicate change in a confident and effective manner is less than excellent.

0



### Conflict Management Helps Employees Through Difficult Periods

Conflict is inevitable in any workplace. Rooting out the cause and redirecting passion back into the desired behaviors is a fundamental skill for all managers, yet...

#### 86%

Indicated that their ability to identify the cause of an interpersonal conflict is less than excellent.

#### 0

100%

100%

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