



WOMEN'S
LEADERSHIP
CENTER®

Leadership Development Packages for Women



CONNECT, LEARN AND THRIVE 3 Easy Women's Leadership Packages

Today's business leaders recognize the importance of developing and supporting women and allies across the organization to help ensure optimal performance, business results and long-term growth. Making this commitment and taking the necessary actions to achieve it is also essential for meeting diversity, equity, inclusion and belonging (DEI&B) goals.

Partner with AMA's Women's Leadership Center (WLC) to ensure your organization is continuously engaging, developing and investing in your people through meaningful learning experiences. We can help you better understand key challenges and craft appropriate goals to create impactful change. Being your educational partner means that we can help to enhance your existing women's development initiative—or create one from the ground up—including events, community building and training workshops to help you meet your exact initiative goals.

In addition to our suite of women's courses, we also offer 3 turn-key packages that include popular combinations of WLC resources and benefits.

KEY BENEFITS

- ▶ Provide meaningful learning for women at every level in your organization
- ▶ Prepare high-potential talent for future leadership opportunities
- ▶ Support retention and recruitment goals
- ▶ Create and support a more diverse, equitable and inclusive culture for your business
- ▶ Enhance an existing women's development initiative, or jump-start a new program
- ▶ Be ready to implement and launch your new or revised initiative with confidence and ease

WLC Membership offers more exciting opportunities to build professional relationships and develop vital skills. Gain access to WLC events, virtual learning, preferred pricing on training and more. Both Individual and Corporate Plans are available.

www.amanet.org/WLC



Explore the benefits of our most popular and recommended packages

CONNECT PACKAGE

- ▶ Up to 100 WLC Memberships
- ▶ Virtual onboarding session with live Q&A for all members (60 minutes)
- ▶ 1-Day *Women's Leadership Workshop* (up to 50 participants)

LEARN PACKAGE

All the benefits in our **CONNECT** package plus:

- ▶ 2-Day *Women's Leadership Certificate Program* (up to 25 participants)
- ▶ 6-Pack public seminar seats for women's seminars

THRIVE PACKAGE

All the benefits in our **CONNECT** and **LEARN** packages plus:

- ▶ 24-Pack public seminar seats for ALL 160+ AMA Courses—individuals and/or teams can attend up to 30 total AMA Courses including our special women's seminars

All courses are available to experience live online or in person at an AMA Training Center or your company location.

KEY BENEFITS OF MEMBERSHIP

- ▶ Discover impactful strategies with **4 complimentary webinars**
- ▶ Build new knowledge continuously with **in-person, virtual and on demand events**
- ▶ Increase your exposure and network with a **customized business profile**
- ▶ Make peer connections through WLC's **online global member directory**
- ▶ Network, enhance leadership capabilities and learn from experts at **interactive events**
- ▶ Save on AMA seminars and events with **preferred pricing**

CHOOSE THE PACKAGE THAT'S RIGHT FOR YOUR ORGANIZATION

	Connect	Learn	Thrive
BENEFITS			
Up to 100 WLC Memberships	✓	✓	✓
Virtual onboarding session with live Q&A for all members (60 minutes)	✓	✓	✓
1-Day <i>Women's Leadership Workshop</i> (up to 50 participants)	✓	✓	✓
2-Day <i>Women's Leadership Certificate Program</i> (up to 25 participants)		✓	✓
6-Pack public seminar seats for women's seminars		✓	✓
24-Pack public seminar seats for all AMA Courses			✓

READY TO GET STARTED?

Call 800-854-4493 to speak to an advisor today!