



# Mapping Your Strategic Network

**Expanding your power network is key to advancing your career and achieving your professional goals.**

Use the mapping exercise (next page) to map your current and desired power networks.

## STEP 1

**Map Your Current Network**—Using the map, identify people who currently contribute to your personal power, as well as your ability to influence, allocate resources and create value. Then brainstorm additional people/roles and add them in the blank spaces.

## STEP 2

**Rate the Quality of These Relationships**—How consistently and effectively have you nurtured these relationships? Could you contact them and get support today for an idea, resource, or problem that needs solving?

## STEP 3

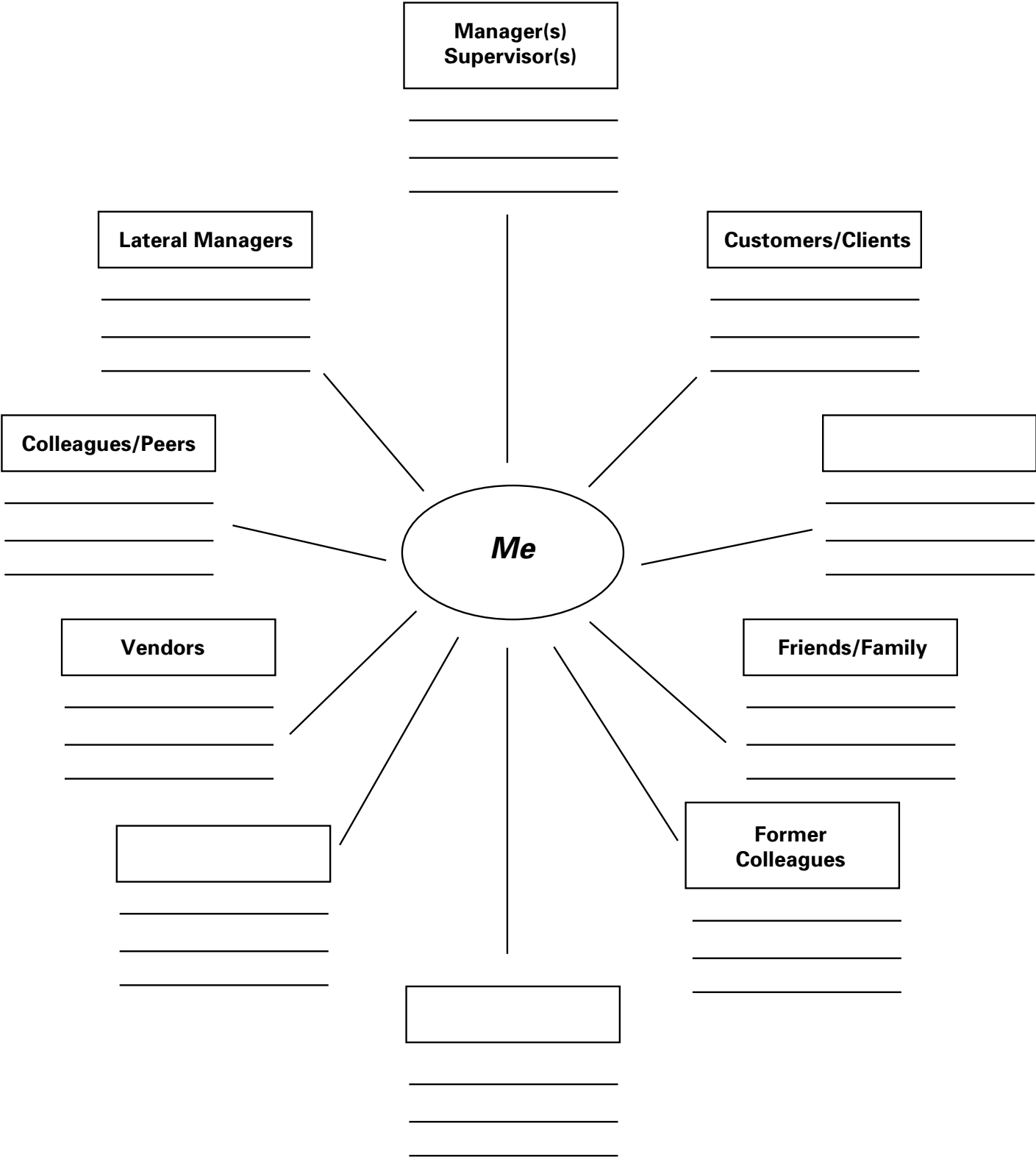
**Add Targeted Individuals**—Now write in the names of individuals you want to include in your network—the people who, if you knew them better, could potentially be able to increase your power and influence.

In addition, list individuals to whom you need access in order to achieve your specific goals and objectives, as well as those who could help you expand your circle of influence.

## STEP 4

**Strategize to Build Relationships**—Identify strategies for getting to know your targeted individuals and fostering those connections.

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