

GSA Preferred Pricing Guide for Open Enrollment

SEMINAR #	SEMINAR TITLE	DAYS	GSA PRICE
ANALYTICAL SKILLS			
2006	Advanced Tools and Techniques for Data Analysis L	2	\$2,268
2558	Analytical Thinking, Problem Solving and Decision Making	2	\$2,221
2533	Critical Thinking +	2	\$2,363
2162	Developing Your Analytical Skills: How to Research and Present Information	2	\$2,221
1112	Fundamentals of Data Analysis L	2	\$2,221
2012	How to Turn Data Into Compelling Visual Presentations L +	2	\$2,221
2034	Innovation and Design Thinking Certificate Program L	2	\$2,552
2018	Strategic Thinking +	2	\$2,363
BUSINESS ENHANCEMENT SKILLS			
2914	Adaptability: The Key for Mastering Change L	1	\$1,274
2561	AMA's 5-Day "MBA" Certificate Program +	5	\$3,405
2563	Artificial Intelligence (AI) Business Essentials Certificate Program NEW!	2	\$2,221
2188	Assertiveness Training	3	\$2,221
2527	Assertiveness Training for Managers L	3	\$2,363
2610	Building a Resilient Mindset NEW!	2	\$1,984
2144	Developing Your Emotional Intelligence +	2	\$2,221
2118	Doing It All: How to Stay Focused and Engaged	2	\$1,984
2187	High-Performance Collaboration: 5 Proven Strategies for Success NEW!	2	\$2,221
2261	Managing Chaos: Tools to Set Priorities and Make Decisions Under Pressure +	2	\$2,126
2540	Managing Emotions in the Workplace: Strategies for Success	2	\$2,221
2132	Taking On Greater Responsibility: Step-Up Skills for Non-Managers	2	\$1,984
2605	The 5 Choices to Extraordinary Productivity +	2	\$2,221
2601	The 7 Habits of Highly Effective People® Signature Edition 4.0 +	2 or 4	\$2,268
2233	Time Management +	2	\$1,984
BUSINESS EXCELLENCE FOR WOMEN			
2528	Assertiveness Training for Women in Business +	2	\$2,221
2179	Executive Presence for Women	2	\$2,268
2010	Leadership Development for Women	2	\$2,221
2959	Perfectionism to Productivity: Empowering Women in Business NEW!	2	\$2,221
2961	Resilience and Strategic Risk Taking for Women Leaders	2	\$2,221
2960	Women's Leadership Certificate Program +	2	\$2,552
2874	Women's Leadership Workshop L	1	\$1,274
CERTIFIED PROFESSIONAL IN MANAGEMENT			
2966	Certified Professional in Management (CPM) Exam Prep Course L	4	\$2,552
2986	Certified Professional in Management (CPM) Exam Prep Express L	4	\$2,363

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100+ courses qualify for Continuous Learning Points (CLPs).

SEMINAR #	SEMINAR TITLE	DAYS	GSA PRICE
COMMUNICATION			
Business Writing			
2211	AMA's 2-Day Business Writing Workshop L ★	2	\$1,984
2121	AMA's Business Grammar Workshop L	2	\$1,984
2829	Business Writing Made Simple L ★	1	\$1,274
2216	Effective Technical Writing L	2	\$2,126
Influencing			
2204	Expanding Your Influence: Tapping Into the Power of Persuasion ★	2	\$2,268
2532	Getting Results Without Authority ★	2	\$2,268
2513	Negotiating to Win	2	\$2,268
Interpersonal Skills			
2575	7 Interpersonal Skills of Great Managers	2	\$2,268
2235	Building Better Work Relationships: New Techniques for Results-Oriented Communication ★	2	\$2,268
2962	Business Communication Certificate Program	3	\$2,552
2203	Communicating Up, Down and Across the Organization ★	2	\$2,268
2210	Communicating with Confidence	2	\$2,126
2576	Communication and Interpersonal Skills for Technical Professionals L	2	\$2,221
2109	Developing Effective Business Conversation Skills L	2	\$2,126
2031	Effectively Communicating in the Moment	2	\$2,268
2206	How to Communicate with Diplomacy, Tact and Credibility ★	2	\$2,268
2146	Mastering the Art of Critical Conversations L	2	\$2,268
2255	Moving Ahead: Breaking Behavior Patterns That Hold You Back L	2	\$2,221
2115	Responding to Conflict: Strategies for Improved Communication ★	2	\$2,268
2102	Storytelling Power: Secrets for Exceptional Communication L	2	\$2,268
2578	The Effective Facilitator: Maximizing Involvement and Results	2	\$2,268
Presentation Skills			
2968	Ace Your Virtual Presentations: A Hands-On Workshop L	2	\$2,126
2522	Effective Executive Speaking	3	\$2,363
2868	Presentation Skills Workshop	1	\$1,274
2519	Strategies for Developing Effective Presentation Skills ★	3	\$2,268
DIVERSITY, EQUITY, INCLUSION & BELONGING (DEI&B)			
2965	Diversity, Equity and Inclusion Certificate Program ★	3	\$2,837
8802	Finding Common Ground: How to Overcome Unconscious Bias L	1	\$1,274
2151	Leadership Strategies for Creating a Respectful Workplace	2	\$2,221
2925	Leading in a Diverse, Equitable and Inclusive Culture	2	\$2,221
2969	Moving from Inclusion to Belonging: How to Shift from Intent to Impact L	2	\$1,274
2931	Psychological Safety: An Imperative for High-Performing Teams L	2	\$2,221
FINANCE & ACCOUNTING			
1276	AMA's Advanced Financial Forecasting and Modeling Workshop L	2	\$2,268
2259	AMA's Comprehensive Budgeting Workshop L	2	\$2,221
1552	AMA's Course on Financial Analysis L	3	\$2,268
1104	AMA's Finance Workshop for Non-Financial Executives	4	\$2,552
1110	Financial Forecasting L	3	\$2,268
1224	Fixed Asset Management L	2	\$2,126
1201	Fundamentals of Cost Accounting L	3	\$2,221

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SEMINAR #	SEMINAR TITLE	DAYS	GSA PRICE
2218	Fundamentals of Finance and Accounting for Non-Financial Managers ★	2 or 4	\$2,221
1206	The Strategic Controller: Adding Value to Your Organization L	3	\$2,268
HUMAN RESOURCES & TRAINING			
8502	AMA's Employment Law Course: Avoiding the Legal Pitfalls of EEO, FMLA and ADA L	2	\$2,221
8507	AMA's Training Certificate Program ★	3	\$2,268
8115	AMA's Virtual Training Certificate Program L	4	\$2,126
8506	Fundamentals of Human Resources Management	2	\$2,221
8509	Instructional Design Certificate Program	3	\$2,268
8266	Recruiting, Interviewing and Selecting Employees	3	\$2,221
8110	Succession Planning: Developing Talent from Within L	2	\$2,268
LEADERSHIP			
2128	Achieving Leadership Success Through People	3	\$2,552
2546	Agile Leadership and Strategy	2	\$2,268
2104	AMA's Advanced Executive Leadership Program	3	\$2,552
2250	Building a Culture of Innovation for Hybrid and Virtual Teams L	2	\$2,268
2917	Building a Powerful Network: How Leaders Get Buy-In, Alignment and Commitment	2	\$2,221
2506	Coaching Certificate Program	2	\$2,268
2559	Coaching from a Distance: Techniques for Developing Your Team in the Virtual World L	2	\$2,221
2186	Collaborative Leadership Skills	2	\$2,221
2134	Communication Strategies for Experienced Leaders	3	\$2,552
2501	Developing Executive Leadership ★	3	\$2,552
2239	Leadership and Team Development for Managerial Success ★	2	\$2,268
2963	Leadership Certificate Program	3	\$2,837
2569	Leadership Skills and Team Development for Technical Professionals	2	\$2,268
2604	Leading at the Speed of Trust® L	1	\$1,274
2916	Leading Change: How to Rise to the Challenge and Inspire Others NEW!	2	\$2,268
2912	Leading Disruptive Change and Innovation: Your Plan for Breakthrough Growth L	2	\$2,268
2705	Leading Leaders: Achieving Organizational Goals Through Others	2	\$2,268
2280	Leading Virtual Teams L ★	2	\$2,221
2133	Leading with Emotional Intelligence ★	3	\$2,552
2021	Mastering Transformational Leadership to Drive Performance L	2	\$2,268
2906	Mindful Leadership: Cultivating Excellence from Within L	2	\$2,221
2536	Preparing for Leadership: What It Takes to Lead ★	2	\$2,268
2554	Taking the Lead with Artificial Intelligence (AI) NEW!	2	\$2,268
2901	The SLII Experience™ – Powering Inspired Leaders	2	\$2,221
2130	The Voice of Leadership: How Leaders Inspire, Influence and Achieve Results ★	3	\$2,552
MANAGEMENT & SUPERVISORY SKILLS			
2242	Advancing from an Operational Manager to a Strategic Leader	2 or 4	\$2,363
2172	AMA Business Boot Camp: Management and Leadership Essentials L	2	\$2,126
2246	Coaching for Optimal Job Performance	2	\$2,221
2861	Conflict Management Workshop L ★	1	\$1,274
2819	Delegation Boot Camp L	1	\$1,274
2706	Flexing Your Management Style for Maximum Impact	2	\$2,363
2517	Leadership Skills for Supervisors	3	\$2,221
2243	Making the Transition from Staff Member to Supervisor ★	2	\$2,126

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SEMINAR #	SEMINAR TITLE	DAYS	GSA PRICE
2231	Making the Transition to Management	2 or 4	\$2,221
2508	Management Skills for Experienced Managers	2	\$2,363
2238	Management Skills for New Managers ⬆	2 or 4	\$2,268
2248	Management Skills for New Supervisors ⬆	2	\$2,221
2290	Managing the "Unmanageable": Tough People, Tough Situations	2	\$2,268
2254	Successfully Managing Hybrid Teams Ⓛ	1	\$1,274
2295	Successfully Managing People ⬆	2	\$2,363
2602	The 7 Habits for Managers®: Essential Skills and Tools for Leading Teams ⬆	2	\$2,363
OFFICE & ADMINISTRATIVE SUPPORT/CUSTOMER SERVICE			
5166	Becoming a Trusted Advisor: How to Develop More Valuable Customer Relationships Ⓛ	1	\$1,274
5165	Customer Service Excellence: How to Win and Keep Customers Ⓛ	2	\$1,984
2294	Management Skills for Administrative Professionals	3	\$1,984
2194	Managing Chaos for Administrative Professionals	2	\$1,700
2268	Partnering with Your Boss: Strategic Skills for Administrative Professionals	2	\$1,700
2298	Project Management for Administrative Professionals ⬆	3	\$1,984
PROJECT MANAGEMENT			
6595	AMA's Comprehensive Project Management Workshop ⬆	5	\$2,837
6548	Essentials of Project Management for the Non-Project Manager ⬆	2 or 4	\$2,126
6503	Improving Your Project Management Skills: The Basics for Success ⬆	3	\$2,268
6108	LEAN Process Improvement: Delivering More with Less Ⓛ	2	\$1,984
6540	Managing Risk and Uncertainty in Projects	2	\$2,126
6598	PMP Exam Prep Course	5	\$2,552
6531	Process Management: Applying Process Mapping to Analyze and Improve Your Operation	3	\$2,221
6216	Program Management Ⓛ	2	\$2,126
6585	Project Team Leadership: Building Commitment Through Superior Communication	3	\$2,363
4251	Technical Project Management	3	\$2,268
6523	The Successful Multi-Project Manager	2	\$2,126
PURCHASING & SUPPLY MANAGEMENT			
4265	Fundamentals of Purchasing for the New Buyer	3	\$2,126
4115	Global Supply Chain Management: Best Practices in Import and Export Operations Ⓛ	2	\$1,984
4206	Inventory Management Techniques: Planning, Replenishment and Activities Control Ⓛ	3	\$2,221
STRATEGIC PLANNING			
2009	Facilitating an Effective Strategic Planning Process Ⓛ	2	\$2,363
2565	Fundamentals of Strategic Planning	2	\$2,268
2526	Strategic Planning ⬆	2	\$2,363
2209	Strategy Execution: Getting It Done	3	\$2,552

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How to contract with AMA

AMA products and services are GSA approved and can be purchased with preferred pricing through our GSA Multiple Award Schedule Contract.

GSA Contract Holder

Professional Services Schedule (00CORP) for both Public Seminar Attendance and Onsite Customized Training Solutions

GSA Schedule: Professional Services Schedule (PSS)

Contract No. GS-02F-0092R

SIN: 874 4: Training Services

SIN: 874 8: FAI-Verified Federal Acquisition Certification (FAC) Training



◀ Scan here for a complete description of all AMA seminars and scheduled sessions and more resources or visit www.amanet.org/atd-government