



INCREASE MANAGEMENT SUCCESS

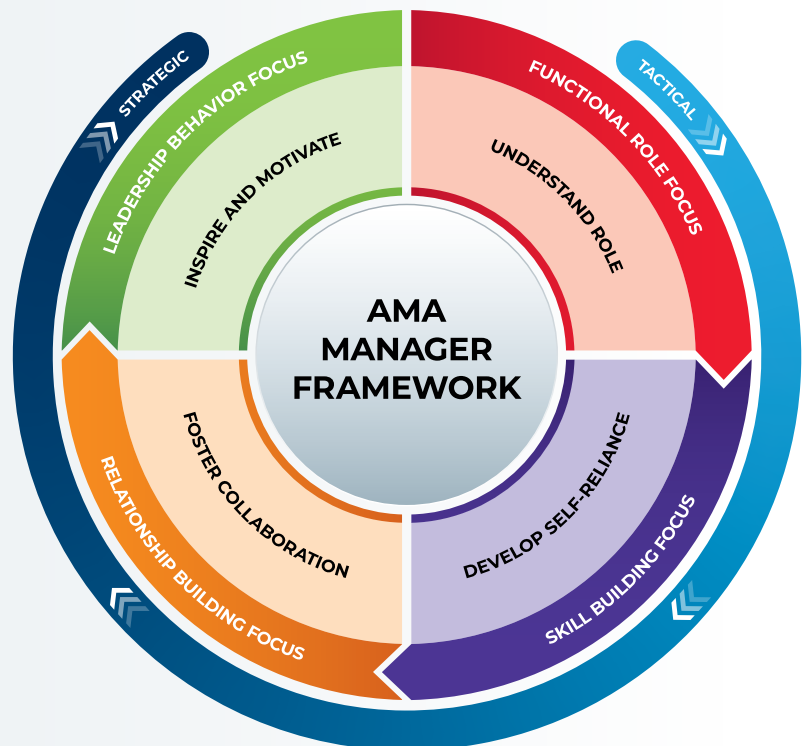
In today's fast-paced business landscape, **AMA's Manager Framework** is designed to help managers thrive at every stage of their journey. Rooted in research, this framework captures the modern manager's path from technical expert to people leader, culminating in a strategic role that drives collaboration and success.

For many managers, the journey often begins with mastering a specific skill or function. Early on, success is measured by individual expertise. However, as they step into people management roles, the focus can shift toward leading and empowering others—requiring a new set of skills centered on relationships and team dynamics.

As managers continue to grow, their responsibilities often expand to overseeing entire teams and business operations, with the possible goal of becoming strategic leaders. These leaders not only guide their teams but also, in some cases, influence the organization's direction. The circular design of **AMA's Manager Framework** supports this progression, ensuring managers are equipped with the tools and insights to adapt, develop, and achieve sustained success.

KEY BENEFITS

- ▶ Combines essential skills with a human-centered focus
- ▶ Offers a roadmap for team development and personal growth
- ▶ Empowers knowledge workers with a self-driven approach
- ▶ Boosts intellectual effort, critical thinking and creativity
- ▶ Strengthens collaboration while driving employee motivation and engagement



Scan or Visit amanet.org/CHRO-Summit

USING THE FRAMEWORK TO CREATE A DEVELOPMENT PATH

To ensure success at every stage of management and leadership, organizations must equip their people with the right skills to drive results and foster growth. Whether transitioning into a managerial role or advancing toward senior leadership, the **AMA Manager Framework** offers a clear pathway for developing capable people leaders who can lead their teams effectively and contribute to overall organizational success.

