

**American Management Association's
How to Start a Project: Project Management Basics**

Learning Objectives

- Facilitate a Project Start-up
- Set Clear Expectations with Stakeholders on a Project
- Explain Benefit to the Organization

Building the Foundation

- Define Key Project Management Terminology
- Explain the Triple Constraints
- Define the Business Case for a Project

Initiating the Project

- Explain How Projects Are Initiated
- Develop a Project Charter and a Product Requirements Document (PRD)