

**American Management Association's
Global Supply Chain Management:
Best Practices in Import and Export Operations**

Learning Objectives

- Define the Global Supply Chain
- Understand an Overview of Global Trade Opportunities, Risks, and Operational Concerns
- Understand the Terminology, Players, and Logistic of Import and Export Supply Chains
- Review Global Logistics, Transportation, Distribution, and Domestic Supply Chain Interface
- Manage Trade Compliance in Imports and Exports
- Deal with Carriers, 3PLs, Freight Forwarders, and Custom House Brokers
- Manage Inbound Supply Chain from Asia
- Review HTSUS, Record Keeping, License and Regulatory, Documentation Management
- Understand Bonded Warehouses and Foreign Trade Zones
- Review Near Sourcing Opportunities
- Understand INCO Terms Management
- Create Leverage to Reduce Risk and Spend in the Global Supply Chain
- Deal with US and Foreign Governments in Import and Export Regulations: CBP, DHS, Departments of Commerce, Treasury, and State
- Manage Technology Options in Global Trade
- Create SOPs in Import and Export Logistics—in Purchasing, Sales, and General Operations
- Understand E-Commerce and Direct to Consumer Sales
- Manage Free Trade Agreements; NAFTA, CAFTA, and Dozens of Others
- Develop Global Resources, Master the Internet, and Learn How to Access Government Training Options
- Understand Risk Management
- Review Best Practices Summary