

Developing Executive Leadership

Learning Objectives

- Identify and Address Your Leadership Challenges
- Analyze the Results of Your Self-Assessment Strengths and Development Needs
- Relate the Components of Strategic Leadership to Your Organization
- Assess Your Emotional Intelligence and Its Impact on Your Leadership Potential
- Understand and Apply the Concepts of Strategic Leadership
- Coach Employees Toward Improved Performance
- Discover Your Personal Values and Ethics and Their Influence on Your Leadership
- Identify and Apply Practices That Influence Motivation and Engagement
- Assess the Culture of Your Organization
- Apply Techniques of Inspirational Leadership
- Create a Personal Development Plan to Bolster Your Executive Performance

My Leadership Journey

- Identify Your Most Important Leadership Challenges and Insights to Address These Challenges
- Describe AMA's Total Professional Model and Leader-Level Competencies
- Identify Your Strengths and Development Needs Based on AMA's Leader-Level Competencies
- Evaluate the Relationships Between Your Leadership Challenges and Your Assessment Results

Strategic Leadership

- Describe Leadership and Management Behaviors and Their Relationship to Your Role in Your Organization
- Define the Elements of Strategic Leadership and a Strategic Plan
- Focus on the Vision, Mission, and Values for the Area You Lead and Draft the Components
- Apply the Essence of Goal Setting to Set Goals That Will Be Accomplished
- Focus on the Significance of Prioritization Based on a Sense of Urgency and Importance

Leveraging Professional Effectiveness

- Define Emotional Intelligence and Its Importance
- Identify Your Emotional Intelligence Strengths and Development Needs
- Apply Techniques and Practices to Develop Your Emotional Intelligence
- Refine Your Strategy and Practice Professional Effectiveness, Communication and Leadership/Executive Presence Skills

Developing the Talents of Others

- Identify the Relationships Between Work Environment and Individual Factors of Performance
- Recognize the Relationships Among Strategy and Individual Performance
- Apply Strategic Leadership Skills to Develop Team Members
- Practice a Coaching Process to Support Self-Reliant Problem Solving and Personal Accountability

Aligning Organizational Culture and Engagement with Strategy

- Recognize the Importance of Shaping Organizational Culture
- Assess the Culture of Your Organization or Team
- Consider the Alignment of Your Personal Values with the Values of Your Organization
- Identify the Types of Organizational Cultures and Their Influence on Members
- Describe the Importance of Leading an Ethical Organizational Culture
- Select Practices to Create and Maintain Trust with Your Team Members

The Art and Science of Inspirational Leadership

- Create and Share a Personal Crest That Describes Your Authentic Leadership Attributes
- Describe the Relationship Between Leadership and Employee Engagement
- Differentiate Between Recognition and Reward Practices Based on the Personal Preferences of Others
- Identify Actions You Will Take to Create a More Motivating Workplace

Leadership Development Plans

- Prepare and Plan for Your Continued Leadership Development
- Complete and Receive Feedback on Your Leadership Development Plan