American Management Association's
Successfully Managing People

Learning Objectives

• Appreciate How the Role of Manager Has Changed in Today’s Organizations
• Recognize the Role of Values in Managing People
• Describe the Importance of Ethical Leadership
• Identify How Your Organization’s and Workgroup’s Culture Shapes the Behavior of the People You Work With
• Assess Your Management and Personal Style and Adjust It to Different Situations
• Adopt the Approach Needed to Motivate Different Types of People
• Communicate Effectively with Those You Manage
• Apply the Principles of Emotional Intelligence to Achieve Greater Effectiveness
• Use Feedback to Improve Performance and Manage Difficult Employees

Being a Manager in Today’s Organization

• Recognize How Economic and Social Trends Have Changed the Manager’s Role
• Define “Successfully Managing People”
• Discuss and Illustrate Specific Challenges You Face When Motivating Others in Today’s Organization

Organizational Culture and Ethical Leadership

• Define “Values” and Recognize Their Source
• Identify Ways in Which Values Impact Work Life and Productivity
• Identify the Values Conflicts in Yourself, in Others, and in the Organization
• Recognize How Values Inform an Organization’s Culture
• Define “Ethics” and Recognize the Manager’s Role in Setting Ethical Standards for Employees

Personal Styles: DiSC®

• Determine Your Own Personal Profile (DiSC® Profile)
• Gain Insight into the Strengths and Limitations of Your DiSC® Profile
• Use Behavioral Cues to Determine Others’ Personal Styles
• Gain Insight into How to More Effectively Work with Other Personal Styles
Motivating Those You Manage

- Define “Motivation” and Identify the Important Factors in Motivation and Employee Engagement
- Understand Pre-Motivators, Demotivators, and Motivators
- Differentiate Between Motivation and Engagement
- Tailor Your Motivational Efforts to Individuals and Situations
- Employ Motivational Strategies to Delegate for Engagement

Delegation

- Identify the Different Delegation Styles, and Recognize How and When to Use the Guidelines
- Evaluate Employees and Situations, and Determine the Appropriate Delegation Style
- Appreciate the Importance of Openness to Trying New Delegation Styles with Employees, as Appropriate

Communication Skills for Managers

- Use Positive Feedback to Improve Employee Commitment and Strengthen the Team
- Effectively Deliver Corrective Feedback
- Deal with Difficult Employees

Emotional Intelligence

- Define “Emotional Intelligence”
- Describe the Competencies of Emotional Intelligence
- Develop a Strategy for Improving Your Emotional Intelligence
- Manage and Adapt the Emotional Behaviors You Exhibit That Impact Your Leadership and the Team Environment
- Integrate Empathy to Promote Strong Relationships