

# AMA's Advanced Executive Leadership Program

## Learning Objectives

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- Set a Purpose-Driven Vision for Your Team, Department and Organization
- Recognize and Uphold Leadership Conduct that Supports Your Organization's Mission and Core Values.
- Flex Your Executive Leadership Styles When There are Changes in People and Conditions.
- Discover the Power of Emotional Intelligence—Leading with Composure and Sound Judgment.
- Become a Catalyst for Change Who Inspires Innovative Thought and Behavior.
- Align the Workforce to Achieve Heightened Performance and Increased Bottom-Line Results.
- Design an Actionable Roadmap for Future Success

## Purpose-Driven Leadership

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- Articulate Clarified Vision and Mission Statements Developed in the Workplace.
- Assess Organizational Response from Vision/Mission Work Already Completed.
- Articulate the Relationship Between Ethics and the Success of a Vision.
- Describe Organizational Values.
- Plan a Workplace Approach for Promoting Organizational Values Through Ethical Leadership Behaviors.

## Role of the Leader

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- Apply Executive Leadership Concepts Building on Prior Leadership Experiences.
- Examine Flexible Leadership Styles and Models.
- Cultivate Innovation and Agility as a Senior Leader.
- Identify Your Personal Leadership Behavioral Preferences and Modify Them Proactively to Increase Your Leadership Effectiveness.
- Learn the Principal Concepts that Define and Enhance EQ: Emotional Intelligence.

## Driving Change

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- Identify the Reasons why Organizations and People Resist Change.
- Use Specific "Tactics" to Drive Change and Promote Innovation in their Work Environment.
- Apply Leadership Actions that will Facilitate Change in the Workplace

## Risk, Resilience, and Alignment

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- Define Motivators in Both Reporting and Non-Reporting Relationships
- Identify Your Executive Leadership Competencies and Target Areas for Improvement
- Assess the Risk-Taking Climate in Your Organization
- Explore the Role of Risk in Building Individual and Organizational Resilience
- Identify Actions to Build Alignment Around the Organizational and Unit Vision

## LiveCase Simulation

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- Apply Course Concepts in a Simulated Case
- Relate Concepts of Team Dynamics to Your Actual Experience
- Recognize Successful Team Behaviors
- Assess Your Progress in Using Team Decision-Making Skills
- Identify Strategies and a Plan of Action for Use Back at Work

## Polish the Plan

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- Finalize Specific Actions You Will Take Immediately After the Seminar
- Reinforce the Network of Connections Formed within the Team and the Broader Group