



WOMEN'S
LEADERSHIP
CENTER®

CELEBRATING
100
— YEARS —

Learning Solutions for Career Advancement



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Write the next chapter of your success story with AMA's Women's Leadership Center




As AMA celebrates its centennial, we're turning the page to a new chapter—and reaffirming our commitment to help professional women and their organizations achieve greater success in today's world.

The AMA Women's Leadership Center provides women around the globe with a supportive community and meaningful education to develop greater confidence, take risks and practice new skills—while enhancing performance to prepare for advancement.

Harness these tools to handle new challenges, manage change, enhance leadership abilities, overcome burnout, improve resilience and sharpen your competitive edge.

Building these new skills happens through the immersive, interactive learning that comes alive in the AMA classroom. Women are able to safely share challenges, develop solutions and practice new approaches.

When women are empowered to create their own success story and advance their careers, your organization is also stronger, more agile, resilient and innovative.



*All WLC training solutions can be adapted
to any scale to fit your specific needs.*

Commit to continuous learning with WLC Membership

WLC Members get exclusive access to a wide range of leadership development and skill-building resources to help boost individual careers, improve team performance and increase organizational success.

Help ensure performance excellence with these exclusive benefits:

- Discover impactful strategies with **4 complimentary webinars**
- Build new knowledge continuously with **in-person, virtual and on demand events**
- Increase your exposure and network with a **customized business profile**
- Make peer connections through WLC's **online global member directory**
- Network, enhance leadership capabilities and learn from experts at **interactive events**
- Save on AMA seminars and events with **preferred pricing**

Individual and corporate WLC Membership plans are available.



Build Powerful Leadership Skills

Start with Our Most Popular Courses

BEST SELLER

Women's Leadership Certificate Program

www.amanet.org/2960 »

Live Online | In Person | 1.2 CEUs | 14 CPEs | 12 PDUs

Women at every level in organizations can be strong leaders, bringing vital skills like team leadership, strategic thinking and business acumen to their roles. Providing knowledge and tools that both present and future leaders need, this course also awards participants with an exclusive AMA certificate of recognition.

- Learn crucial leadership skills organizations depend upon
- Shape an authentic leadership message
- Overcome preconceived notions that can sabotage women in business
- Gain greater confidence and get comfortable with risk-taking

“This course surpassed my expectations. I highly recommend the Women's Leadership Certificate Program to female professionals in ANY role.”

—Dannetta D., Government Agency

NOW TRENDING

Assertiveness Training for Women in Business

www.amanet.org/2528 »

Live Online | In Person | 1.2 CEUs | 14 CPEs | 12 PDUs | 12 PMUs

Practice fundamental assertiveness skills and share concerns with other women in a supportive, encouraging, highly interactive environment. Assess individual leadership styles and then apply new skills and tools directly to a specific work challenge, and get feedback for improvement.

- Explore the characteristics of the four assertiveness styles
- Demonstrate assertiveness techniques using supportive communication behaviors
- Flex leadership style preferences to interact effectively and assertively with others
- Develop an action plan to overcome at least two personal obstacles to assertiveness



ADDITIONAL COURSES FOR WOMEN

Executive Presence for Women

www.amanet.org/2179 »

Live Online | In Person | 1.2 CEUs

To be considered leadership material, it's essential for women to hone their verbal and non-verbal messages. Explore the key components of being "powerful" with personalized coaching and intensive feedback, the emphasis being on maximizing executive presence.

- Recognize how small changes can improve one's ability to be perceived as powerful
- Use verbal and body language in appropriate ways to increase influence
- Learn how to project confidence in any business situation
- Receive personalized coaching and thorough feedback

Leadership Development for Women

www.amanet.org/2010 »

Live Online | In Person | 1.2 CEUs | 14 CPEs | 12 PDUs | 12 PMUs

Despite years of advances, many qualified women don't get the jobs they want. Take a more strategic approach and harness individual strengths while learning to master emotions in any situation. Get skills to enhance the taking of smart risks, build a network of support, and view competition in a more positive light.

- Adopt a competitive mindset that leverages individual strengths
- Build a wide and strategic network of key stakeholders
- Recover from losses quickly by learning to take things less personally
- Learn to deal with hypercompetitive, low-trust colleagues

Women Leading with Impact: Resilience and Strategic Risk-Taking

www.amanet.org/2961 »

Live Online | In Person | 1.2 CEUs

Get powerful, practical techniques to reframe uncertainty, welcome healthy conflict, adapt to challenges, and move out of comfort zones to embrace new pathways to advancement. Enhance self-awareness and leverage that ability for future challenges.

- Learn to demonstrate confidence verbally and non-verbally
- Identify new strategies to find solutions beyond your comfort zone
- Work through hesitation to speak up and resolve conflict
- Gain awareness as to how you come across and adapt for optimal impact

Diversity, Equity and Inclusion Certificate Program

www.amanet.org/2965 »

Gain knowledge and tools to help you foster a thriving culture that promotes these values.

Leading in a Diverse, Equitable and Inclusive Culture

www.amanet.org/2925 »

Ensure that all are heard, recognized and appreciated—so productivity can soar.

Express Skills: Confidence-Building Skills for Women

www.amanet.org/7822 »

Discover proven assertiveness techniques and learn to send the right signals to get desired responses.

Express Skills: How to Be an Ally

www.amanet.org/7837 »

Foster an environment that is respectful, diverse, inclusive, free of bias, and helps everyone have a secure sense of belonging.



Our Most Popular Event!

Women's Leadership Workshop 1-Day Live Event (Virtual or In Person)



You and your colleagues will enjoy the benefits of:

- Facilitated networking and team-building
- Invaluable career advice from a facilitated keynote discussion
- Expert-led, interactive 3-hour workshop: Resilience and Strategic Risk-Taking

Take part in the workshop women call “life-changing”—and bring your team!

LEARN MORE AND REGISTER

www.amanet.org/2874

Curious about our classroom experience and course content?

Preview what you'll discover in the full instructor-led program.

COMPLIMENTARY SEMINAR PREVIEWS

- **Assertiveness Training for Women in Business** #17693
- **Executive Presence for Women** #17694
- **Improving Employee Well-Being in Your Organization** #17700
- **Leadership Development for Women** #17658
- **Women's Leadership Certificate Program** #17657

Visit www.amanet.org and enter a number in the search field

VIEW MORE PREVIEWS & EVENTS

www.amanet.org/EventsWLC

Partner with Us for Your Women's Leadership Initiative

WLC can help you develop current and future women leaders on any scale with transformative learning solutions aligned to your goals.

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