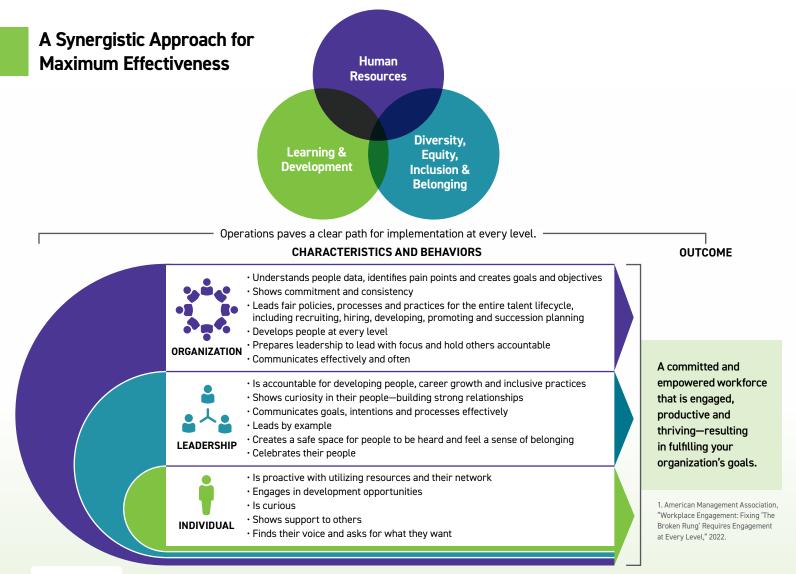


Today's workforce has a desire to be engaged and have a positive work experience that is purposeful. They want to be intentional with their development to move toward opportunities for career growth. Based on AMA research,¹ when compared to men, women are far less satisfied with these elements of work.

A person's level of engagement directly impacts their ability to perform effectively. Engagement drives both a mental and emotional connection between employees and their employers, and stronger engagement translates to a more productive workforce that impacts the commitment to your organization's goals.

Engaged workers fill a role that showcases their strengths, finds their work challenging but interesting and feels their opinions are valid and their voices are heard. They can also visualize growth opportunities within their current organization-and that's powerful.

The solution is not to "fix women" to create engagement. Creating an engaged and equitable environment for all people is everyone's responsibility with your organization-leaders and individuals all being supported cohesively and consistently by Human Resources, Learning and Development and Diversity, Equity, Inclusion and Belonging departments. In coordination with operations, these departments pave the way to attain the same equitable workplace goals. As a result, your engaged, productive workforce may likely become more committed to your organization, and the customers you are serving will have greater satisfaction.





Check Out More Event Resources **Cheryl Stern, Regional Director** 860.678.8480 | cstern@amanet.org