American Management Association's
The Strategic Controller:
Adding Value to Your Organization

Introduction

• Describe How a Controller Fits into a Business
• Recognize Goals and Objectives for a Corporation to Succeed
• Align High-Level Controller Functions, Roles, and Organizational Relationships
• Define Staffing Needs and Competency Levels
• Explain the Controller’s Role in Management
• Identify the Controller’s Basic Areas of Responsibility

Number Cruncher

• Assemble a Comprehensive Chart of Accounts
• Identify Areas of Input for Financial Statements
• Recognize the Importance of Developing Internal Controls Over Financial Reporting
• Utilize Analytical Tools to Verify and Reconcile Account Balances
• Describe How Using Standardized Entries Is a Best Practice for Preparing Timely Financial Reports

Custodian

• Develop an Internal Control Checklist Related to Enterprise-Wide Risk Management
• Establish Effective Controls to Safeguard Corporate Assets
• Identify Compliance Requirements for Timely Submission
• Recognize Strengths and Weaknesses Within the Control Environment

Analyst

• Check Financial Statements for Reasonableness
• Delineate the Informational Needs of the Users of External Financial Information
• Identify the Content of and Compare Types of Budgets
• Recognize and Differentiate Between Levels of Internal Reporting Needs
• Identify Measurable Units for Products, Product Lines, Departments, Sectors, and Regions
• Discuss Variance Analyses of Identified Measurable Units
• Predict Future Activity or Budgets Using Cost-Volume-Profit Analysis
**Business Partner**

- Align and Evaluate an Organization’s Value Proposition, Goals, and Objectives from Its Mission Statement
- Recognize Activities That Add Value to the Organization
- Identify and Evaluate Nonfinancial Areas for Cost-Control Measures
- Communicate and Build Alliances with Business Partners

**Putting It All Together**

- Align and Apply the Functions of the Four Roles of the Controller