

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that--our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

Need help? Contact 1-877-566-9441 or visit www.amanet.org/8507

Training the Trainer

Our training for trainers program: how to build confidence and engage your audience

The training field can change fast, which makes training for trainers crucial. New methodologies. New discoveries about the way adults learn. Changing expectations from trainees—and from your company. Our training the trainer courses give you the practical platform skills and confidence you need to succeed. This powerful seminar puts the latest trends and techniques at your fingertips. Whether you've been training for a while or never stepped onto a platform before, this training for trainers workshop will show you how to become a facilitator of learning, not just a presenter. You'll build confidence, engage your audience from the beginning and leave your trainees praising your training abilities

How You Will Benefit

- Boost retention with the latest in adult and accelerated learning techniques
- Know the group's needs and adjust your material to meet them
- Build your credibility and trust with trainees and management
- Create training that has the right flow from segment to segment
- Open a workshop with confidence...close it with a wrap-up that guarantees learning

What You Will Cover

Active Adult Learning

- **Determining how team-building, on-the-job assessment and immediate learning involvement can occur at the earliest stages of a training program**

Assessment

- Distinguishing problems that can be addressed by training
- Devising questions for use in a training assessment

Objectives

- Focusing on outcomes and results, rather than topics
- Crafting learning objectives
- Identifying objectives as affective, behavioral or cognitive

Planning Active Training

- Choosing methods and formats to meet an objective
- Creating a plan of action by using behavioral styles content

Facilitating Presentations and Activities

- Preparing to deliver a 10- to 15-minute training segment
- Engaging in a wide range of learning activities

Opening Exercises

- Sharing reflections on past experiences of opening exercises
- Developing an opening exercise

Brain-Friendly Lectures

- Demonstrating differences between brain-friendly and non-brain-friendly lectures
- Preparing brain-friendly lectures

Lecture Alternatives

- Sharing information through the jigsaw method
- Using learning tools and applying lecture alternatives

Experiential Activities

- Exploring when and how experiential learning approaches can meet training challenges
- Using mental imagery, role-playing, games and simulations
- Applying new learning in real time

Extending the Value of Training

- Describing a variety of blended and supportive tools and activities
- Deciding when to use tools: before, during or after training for back-on-the-job application

Evaluating Training

- Using Kirkpatrick's model and given examples to determine evaluation levels
- Considering evaluation questions

Facilitating Presentations and Activities

- Delivering/facilitating an actual 10- to 15-minute training segment
- Receiving feedback

Closing Activities

- Experiencing and applying several types of closing activities

Who Should Attend

If you're new to training, a subject matter expert that needs to train others or a trainer who is looking for new, more effective approaches to learning, this is the ideal seminar for you.

Special Feature

Participants receive a complimentary copy of Mel Silberman's book *Active Training: A Handbook of Techniques, Designs, Case Examples and Tips*.

* Course specifically developed in conjunction with Mel Silberman.

Schedule

- [3] days - \$2,345 Non Members
- [3] days - \$2,095 AMA Members
- [3] days - \$1,984 GSA

Credits

1.8 CEU

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