

TRAINING THE TRAINER

It's not enough to train the workforce, you also have to train the trainer.

Seminar #8507

Overview

The training field can change fast. New methodologies. New discoveries about the way adults learn. Changing expectations from trainees—and from your company. Get the practical platform skills and confidence you need to succeed. This powerful seminar puts the latest trends and techniques at your fingertips. Whether you've been training for a while or never stepped onto a platform before, this workshop will show you how to become a facilitator of learning, not just a presenter. You'll build confidence, engage your audience from the beginning and leave your trainees praising your training abilities

Schedule

- [3] days
- [3] days - \$2,345 Non Members
- [3] days - \$2,095 AMA Members
- [3] days - \$1,794 GSA

Credits

1.8 CEU

Schedule

We have 14 scheduled sessions located nationwide starting between 5/30/2012 - 1/14/2013

Date	Location	Duration
May 30, 2012 - Jun 1, 2012	San Francisco, CA	3 Days
Jun 11, 2012 - Jun 13, 2012	Atlanta, GA	3 Days
Jul 9, 2012 - Jul 11, 2012	Chicago, IL	3 Days
Jul 25, 2012 - Jul 27, 2012	New York, NY	3 Days
Jul 30, 2012 - Aug 1, 2012	Dallas, TX	3 Days
Aug 27, 2012 - Aug 29, 2012	San Francisco, CA	3 Days
Sep 19, 2012 - Sep 21, 2012	New York, NY	3 Days
Oct 3, 2012 - Oct 5, 2012	Arlington/Washington DC, DC	3 Days
Oct 10, 2012 - Oct 12, 2012	Los Angeles, CA	3 Days
Oct 17, 2012 - Oct 19, 2012	Boston, MA	3 Days
Nov 7, 2012 - Nov 9, 2012	Atlanta, GA	3 Days
Nov 28, 2012 - Nov 30, 2012	Chicago, IL	3 Days
Dec 3, 2012 - Dec 5, 2012	New York, NY	3 Days
Jan 14, 2013 - Jan 16, 2013	San Francisco, CA	3 Days

Registering more than 4 people, please call 1-877-566-9441.

How You Will Benefit

- Boost retention with the latest in adult and accelerated learning techniques
- Know the group's needs and adjust your material to meet them
- Build your credibility and trust with trainees and management
- Create training that has the right flow from segment to segment
- Open a workshop with confidence...close it with a wrap-up that guarantees learning

What You Will Cover

Active Adult Learning

- Determining how team-building, on-the-job assessment and immediate learning involvement can occur at the earliest stages of a training program

Assessment

- Distinguishing problems that can be addressed by training
- Devising questions for use in a training assessment

Objectives

- Focusing on outcomes and results, rather than topics
- Crafting learning objectives
- Identifying objectives as affective, behavioral or cognitive

Planning Active Training

- Choosing methods and formats to meet an objective
- Creating a plan of action by using behavioral styles content

Facilitating Presentations and Activities

- Preparing to deliver a 10- to 15-minute training segment
- Engaging in a wide range of learning activities

Opening Exercises

- Sharing reflections on past experiences of opening exercises
- Developing an opening exercise

Brain-Friendly Lectures

- Demonstrating differences between brain-friendly and non-brain-friendly lectures
- Preparing brain-friendly lectures

Lecture Alternatives

- Sharing information through the jigsaw method
- Using learning tools and applying lecture alternatives

Experiential Activities

- Exploring when and how experiential learning approaches can meet training challenges
- Using mental imagery, role-playing, games and simulations
- Applying new learning in real time

Extending the Value of Training

- Describing a variety of blended and supportive tools and activities
- Deciding when to use tools: before, during or after training for back-on-the-job application

Evaluating Training

- Using Kirkpatrick's model and given examples to determine evaluation levels
- Considering evaluation questions

Facilitating Presentations and Activities

- Delivering/facilitating an actual 10- to 15-minute training segment
- Receiving feedback

Closing Activities

- Experiencing and applying several types of closing activities

Who Should Attend

If you're new to training, a subject matter expert that needs to train others or a trainer who is looking for new, more effective approaches to learning, this is the ideal workshop for you.

Special Feature

Participants receive a complimentary copy of Mel Silberman's book *Active Training: A Handbook of Techniques, Designs, Case Examples and Tips*.

* Course specifically developed in conjunction with Mel Silberman.

Ways to Register

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email customerservice@amanet.org
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)