

THE VOICE OF LEADERSHIP: HOW LEADERS INSPIRE, INFLUENCE AND ACHIEVE RESULTS

It's a fact of organizational life: Leadership communication goes hand-in-hand with success—and the effective application of this skill is particularly essential in an uncertain economy when painful business decisions are made daily.

Seminar #2130

Overview

No matter how compelling the vision or how brilliant the strategy, without leadership communication there is no execution.

This fast-paced, results-oriented seminar is uniquely designed to strengthen your leadership communication skills. You'll learn practical techniques to shape your leadership messages, hone an authentic leadership voice and engage in powerful conversations that achieve results.

Schedule

- [3] days

- [3] days - \$2,545 Non Members
- [3] days - \$2,295 AMA Members
- [3] days - \$1,965 GSA

Credits

18PDU /1.8 CEU

Schedule

We have 37 scheduled sessions located nationwide starting between 6/4/2012 - 2/20/2013

Date	Location	Duration
Jun 4, 2012 - Jun 6, 2012	Boston, MA	3 Days
Jun 11, 2012 - Jun 13, 2012	San Diego, CA	3 Days
Jun 18, 2012 - Jun 20, 2012	Dallas, TX	3 Days
Jun 20, 2012 - Jun 22, 2012	New York, NY	3 Days
Jun 25, 2012 - Jun 27, 2012	Atlanta, GA	3 Days
Jul 9, 2012 - Jul 11, 2012	Arlington/Washington DC, DC	3 Days
Jul 18, 2012 - Jul 20, 2012	Chicago, IL	3 Days
Jul 23, 2012 - Jul 25, 2012	New York, NY	3 Days
Aug 1, 2012 - Aug 3, 2012	San Francisco, CA	3 Days
Aug 13, 2012 - Aug 15, 2012	Arlington/Washington DC, DC	3 Days
Aug 27, 2012 - Aug 29, 2012	New York, NY	3 Days
Sep 5, 2012 - Sep 7, 2012	Atlanta, GA	3 Days
Sep 10, 2012 - Sep 12, 2012	Chicago, IL	3 Days
Sep 12, 2012 - Sep 14, 2012	Morristown, NJ	3 Days
Sep 17, 2012 - Sep 19, 2012	Houston, TX	3 Days
Sep 19, 2012 - Sep 21, 2012	New York, NY	3 Days
Sep 26, 2012 - Sep 28, 2012	Arlington/Washington DC, DC	3 Days
Oct 3, 2012 - Oct 5, 2012	Chicago, IL	3 Days
Oct 8, 2012 - Oct 10, 2012	New York, NY	3 Days
Oct 10, 2012 - Oct 12, 2012	Denver, CO	3 Days
Oct 17, 2012 - Oct 19, 2012	Arlington/Washington DC, DC	3 Days
Oct 31, 2012 - Nov 2, 2012	Boston, MA	3 Days
Nov 5, 2012 - Nov 7, 2012	Arlington/Washington DC, DC	3 Days
Nov 7, 2012 - Nov 9, 2012	New York, NY	3 Days
Nov 12, 2012 - Nov 14, 2012	Scottsdale, AZ	3 Days
Nov 28, 2012 - Nov 30, 2012	San Francisco, CA	3 Days
Dec 3, 2012 - Dec 5, 2012	Atlanta, GA	3 Days
Dec 5, 2012 - Dec 7, 2012	New York, NY	3 Days
Dec 10, 2012 - Dec 12, 2012	Los Angeles, CA	3 Days
Dec 19, 2012 - Dec 21, 2012	Chicago, IL	3 Days
Dec 19, 2012 - Dec 21, 2012	Arlington/Washington DC, DC	3 Days
Jan 16, 2013 - Jan 18, 2013	Philadelphia, PA	3 Days
Jan 23, 2013 - Jan 25, 2013	Dallas, TX	3 Days
Jan 28, 2013 - Jan 30, 2013	San Francisco, CA	3 Days
Feb 6, 2013 - Feb 8, 2013	Chicago, IL	3 Days
Feb 13, 2013 - Feb 15, 2013	New York, NY	3 Days
Feb 20, 2013 - Feb 22, 2013	Las Vegas, NV	3 Days

Registering more than 4 people, please call 1-877-566-9441.

How You Will Benefit

- Improve your leadership communication skills
- Build greater buy-in, trust and loyalty
- Demonstrate grace under fire and defuse tension
- Overcome resistance to change
- Motivate followers and inspire them to action
- Rally support in difficult situations

What You Will Cover

The Voices of Effective Leaders - Past and Present

- Describe typical situations requiring leadership communication and assess how well you use the language of leadership in these situations
- Identify five traits of effective leadership communication and assess how well you demonstrate those traits

Finding Your Leadership Voice

- Learn the two components of a leader's voice

- Describe several leadership communication styles and describe your dominant style

Crafting Compelling Messages That Inspire Action and Produce Results

- Pinpoint the desired results of your leadership message by using a results matrix
- Shape your leadership message

Setting the Stage for Powerful Communication

- Pick the right forum for leadership communications and create a winning setting for your key messages
- Overcome stage fright and communication anxiety

Taking the Lead

- Generate presence and charisma that command respect
- Send clear messages that maximize audience understanding

Setting the Direction You Want Others to Travel

- Communicate a clear mission and inspire vision and values
- Delegate authority in ways that prompt others to take responsibility

Influencing and Inspiring Others into Action

- Identify the factors that demotivate
- Light a fire in the hearts of others

Coaching, Counseling and Mentoring for Improved Performance

- Stimulate and guide authentic coaching, counseling and mentoring sessions

Addressing Tough and Touchy Topics in Ways That Defuse Tension

- Handle conflict and hostile disputes

Who Should Attend

Experienced managers and executives and anyone who aspires to a leadership position or who is expected to provide leadership.

Special Feature

AMA Blended Learning combines instructor-led training with online pre- and post-seminar assessments, tune-up courses and other resources to maximize your training goals. Through a blend of proven instructor-led seminars and powerful online technology, AMA Blended Learning provides a compelling and more comprehensive experience for the learner - producing a greater return-on-investment for the employer and the seminar participant.

Ways to Register

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email customerservice@amanet.org
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)