

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

## AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that--our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?  
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

**Need help?** Contact 1-877-566-9441 or visit [www.amanet.org/2546](http://www.amanet.org/2546)

# Building Agility and Resilience: Winning Strategies for Leaders

## Are you ready to respond to complex and unpredictable business changes?

In times of disruption and upheaval, survival is no guarantee. It's the agile and resilient organizations that have a much better chance to survive – and even to thrive – in the shifting business environment.

Orchestrate a new game plan to navigate turbulent times and disruptive change. With future orientation and entrepreneurial focus, this course gives you the roadmap to seize new opportunities and bounce back even stronger from unforeseen changes. Let's build agility and resilience into your organization's DNA. Add to your repertoire of skills the ability to shift mindset and inspire behavior change. Plus, the strategies to create more flexible structures and processes that grow your organization's capability and performance.

## How You Will Benefit

- Examine the practices of the most agile and resilient organizations
- Get your organization in shape to navigate turbulent times and disruptive change
- Develop a capacity for foresight – anticipating change
- Get tools for exploring market opportunities
- Build a plan and practice techniques to gain buy-in for changes
- Lead and motivate others toward agile and resilient mindset and behavior
- Further develop your personal agility and resilience

## What You Will Cover

- Why agility and resilience are a strategic benefit
- What agile and resilient organizations do that others do not
- Assess your organization to identify where to implement practices for agility
- Use the SEAL model to build agility and resilience
- Scan the macro and market environment for trends and patterns
- Experiment with new approaches
- Adapt processes and structure around new business models
- Leverage a toolkit for leading change
- Practice with an interactive case study
- Adapt your leadership style for greater agility and resilience

- Adapt your leadership style for greater agility and resilience
- Enhance your personal agility and resilience, including an assessment
- Foster agile and resilient teams
- Develop a personal action plan to build agility and resilience in your organization

## Who Should Attend

Vice presidents, executive directors, directors, senior managers, division managers and others with strategic leadership roles. Table groups are encouraged and welcome.

## Special Feature

### Schedule

- [2] days - \$2,545 Non Members
- [2] days - \$2,295 AMA Members
- [2] days - \$2,174 GSA

### Credits

1.2 CEU/14 CPE

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