

**STRATEGIC AGILITY AND RESILIENCE: EMBRACING CHANGE TO DRIVE GROWTH**

Enhance your ability to respond to complex and unpredictable business changes by mastering the competencies of agile leadership!

Seminar #2546

**Overview**

Leadership success depends on agile development and your ability to be future oriented, seize external opportunities and bounce back from unforeseen changes—particularly with market uncertainty at record-breaking levels. You must not only have a strategic plan but you must capitalize on market trends and anticipate and respond to change more rapidly.

This seminar will help you achieve agile development, lead with greater foresight and entrepreneurial thinking and expose you to the behaviors and processes associated with agile people and organizations. You'll learn how to understand and explore customer and marketplace opportunities and capitalize on them by responding with appropriate products, services and initiatives.

**Schedule**

- [2] days

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- [2] days - **\$2,445** Non Members
- [2] days - **\$2,195** AMA Members
- [2] days - **\$1,880** GSA

**Credits**

1.2 CEU

**Schedule**

We have 6 scheduled sessions located nationwide starting between 7/16/2012 - 2/11/2013

Date	Location	Duration
Jul 16, 2012 - Jul 17, 2012	Arlington/Washington DC, DC	2 Days
Sep 17, 2012 - Sep 18, 2012	San Francisco, CA	2 Days
Oct 8, 2012 - Oct 9, 2012	Atlanta, GA	2 Days
Nov 1, 2012 - Nov 2, 2012	New York, NY	2 Days
Dec 13, 2012 - Dec 14, 2012	Chicago, IL	2 Days
Feb 11, 2013 - Feb 12, 2013	Arlington/Washington DC, VA	2 Days

Registering more than 4 people, please call 1-877-566-9441.

**How You Will Benefit**

- Understand how agile organizations differ from fragile organizations
- Keep your competitive edge by anticipating and adapting to change
- Identify rapid response mechanisms to environmental shifts
- Be recognized as a "change agent" and engage and empower employees to implement your vision
- Establish compelling communication strategies to drive change in your team and align your organization

**What You Will Cover**

- Understanding strategic agility and why it's crucial for today's organizations
- Identifying the competencies needed to lead with agility and resilience
- Utilizing the Leadership Agility Profile™ self-assessment to determine your agility score
- Aligning people, processes and technology with the AGILE Model™ and learning to put it into action
- Developing the right team with skills to communicate and implementing strategy as it evolves
- Creating a culture that promotes action and resourcefulness
- Engaging in a constant "outside the box" search for new and better ideas
- Initiating and maintaining a performance scorecard with balanced key metrics, including company, team and customer measures

**Who Should Attend**

Vice presidents, executive directors, directors, senior managers, division managers and others with strategic leadership roles.

**Special Feature**

Before attending the session, you will receive three articles and a link to the on-line Leadership Agility Profile™ self-assessment. You must familiarize yourself with the articles and complete the self-assessment to fully participate in this seminar.

**Ways to Register**

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email [customerservice@amanet.org](mailto:customerservice@amanet.org)
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)