

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that—our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

Need help? Contact 1-877-566-9441 or visit www.amanet.org/2546

Strategic Agility and Resilience: Embracing Change to Drive Growth

Enhance your ability to respond to complex and unpredictable business changes by mastering the competencies of agile leadership!

Leadership success depends on agile development and your ability to be future oriented, seize external opportunities and bounce back from unforeseen changes—particularly with market uncertainty at record-breaking levels. You must not only have a strategic plan but you must capitalize on market trends and anticipate and respond to change more rapidly.

This seminar will help you achieve agile development, lead with greater foresight and entrepreneurial thinking and expose you to the behaviors and processes associated with agile people and organizations. You'll learn how to understand and explore customer and marketplace opportunities and capitalize on them by responding with appropriate products, services and initiatives.

How You Will Benefit

- Understand how agile organizations differ from fragile organizations
- Keep your competitive edge by anticipating and adapting to change
- Identify rapid response mechanisms to environmental shifts
- Be recognized as a “change agent” and engage and empower employees to implement your vision
- Establish compelling communication strategies to drive change in your team and align your organization

What You Will Cover

- Understanding strategic agility and why it's crucial for today's organizations
- Identifying the competencies needed to lead with agility and resilience
- Utilizing the Leadership Agility Profile™ self-assessment to determine your agility score
- Aligning people, processes and technology with the AGILE Model™ and learning to put it into action
- Developing the right team with skills to communicate and implementing strategy as it evolves
- Creating a culture that promotes action and resourcefulness
- Engaging in a constant “outside the box” search for new and better ideas
- Initiating and maintaining a performance agreement with balanced key

- Initiating and maintaining a performance scorecard with balanced key metrics, including company, team and customer measures

Who Should Attend

Vice presidents, executive directors, directors, senior managers, division managers and others with strategic leadership roles.

Special Feature

Before attending the session, you will receive three articles and a link to the on-line Leadership Agility Profile™ self-assessment. You must familiarize yourself with the articles and complete the self-assessment to fully participate in this seminar.

Schedule

- [2] days - \$2,545 Non Members
- [2] days - \$2,295 AMA Members
- [2] days - \$2,174 GSA

Credits

1.2 CEU/14 CPE

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