

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that--our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

Conquering Today's Executive Challenges

Be a stand-out leader who gets the impossible done.

Just when you think things can't get any tougher, they usually do. Every day, the bar is raised as far as grueling executive challenges go—but who has the specific tools and skills to deal with them head-on, in the best way possible?

This seminar goes beyond those tried-and-true leadership legends to work through some of the most critical concerns facing leaders in business—like leading change in a tumultuous environment, getting an over-burdened workforce to work even harder and fostering an enterprise-wide mindset. Using case studies, individual and group exercises, you'll learn more analytical and disciplined ways to approach your response to change. You'll get insights and methods to help you do more with less, plus highly effective tools for knocking down barriers to the alignment your organization must have. Other topics no leader can afford to ignore—like innovation when the company has “more important things” on its mind—will also be examined through practical activities and thorough discussions.

How You Will Benefit

- Understand how to align your business units with the total organization/culture
- Get mobilized to lead and drive change—and obtain the buy-in and commitment you need
- Create an entrepreneurial spirit that supports innovation
- Use motivation strategies to keep people engaged when their responsibilities change or multiply
- Develop an enterprise-wide mindset that supports both departmental and organizational goals
- Navigate senior level politics and private agendas with greater success

What You Will Cover

- Situation analysis: your operating environment and how to be a “just right” fit with it
- Self-assessment: your leadership style; a personal SWOT analysis
- Successful executive leadership: the **ABCDE Model** (Adaptability, Behavior modeling, Communication, Decision-making and Enterprise mindset)
- Motivating in quickly changing and difficult times
- Promoting a uniform mindset throughout the organization
- Inspiring innovation despite uncertainty and resistance
- Influencing/managing upwards and handling conflicting priorities with ease
- Developing your personal action plan



Who Should Attend

Senior managers, division heads, vice presidents, directors who recognize the need to upgrade their skills to match today's toughest leadership challenges.

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