

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that--our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

Need help? Contact 1-877-566-9441 or visit www.amanet.org/76101

Certified Scrum Master Workshop

Learn, understand, and execute the three overarching areas of change under Scrum: iterative development, self-management, and visibility.

In just two days, get everything you need for greater project success as a ScrumMaster: Methods, roles, and best practices for your own projects.

You'll begin with the history of Agile development and quickly move on to the specific disciplines promoted by Scrum. Plus, gain a comprehensive understanding of Scrum methodology while specifically reviewing the behaviors expected of a ScrumMaster. Scrum helps you find work-arounds for issues that derail traditional projects. Even projects with solid, well-defined plans encounter some degree of change and waste. Shifting market conditions, budget cuts, staff restructuring and other factors disrupt plans and contribute to customer dissatisfaction and staff discouragement.

Furthermore, if your project involves changing or unclear requirements it becomes difficult to establish project expectations. Scrum is an Agile development process that accounts for such hurdles from the start and allows a team to deliver usable software periodically throughout the project lifecycle. This iterative approach is able to absorb change and adapt to new requirements much more effectively than many of the development methods currently practiced.

How You Will Benefit

- Learn Scrum roles: Team member, product owner, ScrumMaster
- Gain an understanding of the foundational/critical concepts of Scrum with our Certified Scrum Trainer® instructional program
- Understand why the ScrumMaster role can be the most satisfying as well as the most difficult job on a project
- Discover how conflict resolution plays a critical role in Scrum
- Work on a real-world Scrum project live in the classroom
- Learn, practice, and utilize the Scrum Framework
- Gain a detailed understanding of how to know when software is "done" under Scrum
- Review the critical characteristics a ScrumMaster must have to succeed
- Get to the heart of Scrum, coaching and team productivity
- Compare traditional and Agile project estimating and planning
- Conduct decomposition to estimate a Scrum project
- Practice Scrum meetings including: Sprint planning, Daily Scrum, Burndowns, Sprint review, and Sprint retrospective
- Achieve the first step in Scrum Alliance-recognized certifications enabling

- you to advance to higher levels of recognition
- Learn a framework to operate large projects using Scrum
- Maximize your returns using Scrum

What You Will Cover

- The "Art of the Possible": Learn how a small change can have a large impact on productivity
- Product Integrity: Review various options employees use when faced with difficulty, and learn the importance of delivering high quality products in Scrum
- Customer Expectations: Using a changing schedule and Agile estimating and planning, assess the work to properly set customer expectations and manage customer satisfaction
- Running the Scrum Project: Run a full Scrum project that lasts 59 minutes. You will walk through all steps under the Scrum Framework
- Agile Estimating and Planning: Break into teams and, through decomposition and estimating, plan out a project through its delivery
- Team Dynamics: Since Scrum deals with change, conflict will happen. Learn methods to resolve problems in a self-managed environment

Who Should Attend

This certification program was developed for any professional who is currently involved in, or will become involved in running Scrum projects, including those practicing or wishing to practice the role of the ScrumMaster.

Current Scrum Team Members not certified and anyone involved in a Scrum development effort, including business customers, users or partners, product owners, team members, and acting ScrumMasters who need certification. Plus, organizational positions interested in moving to Scrum, including: project managers, project leads, project sponsors, IT manager/directors, business analysts, and developers/programmers.

Schedule

- [2] days - \$1,395 Non Members
- [2] days - \$1,395 AMA Members
- [2] days - \$1,395 GSA

Credits

12 CPE/15 PDU

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