

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that—our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

Need help? Contact 1-877-566-9441 or visit www.amanet.org/72919

Business Analysis Essentials

Explore the business analysis fundamentals.

In this introductory course, you'll discover the role and responsibilities of a business analyst. As the communication link between all business areas, the business analyst is a critical player in a project's success.

From identifying and analyzing potential projects to making sure that the final project product meets the requirements you identified—you'll learn techniques for ensuring project success every step of the way.

Through practical, experiential learning exercises you'll discover how to define the scope of work and master requirements-gathering techniques that will work for a variety of projects and audiences. You will also learn how to consider the needs of customers, stakeholders, and the IT department as you work toward building, documenting, communicating, and managing requirements.

What You Will Cover

- Role of the business analyst
- Build and evaluate a business case
- Plan, manage, analyze, document, and communicate requirements
- Conduct effective interviews, group workshops, and questionnaires
- Data mining
- Effectively capture and document business rules
- Get agreement
- Ensure requirements are met

Who Should Attend

Systems analysts, business analysts, requirements analysts, developers, software engineers, IT project managers, project managers, project analysts, project leaders, senior project managers, team leaders, program managers, testers, and QA specialists.

Schedule

- [3] days - \$2,295 Non Members
- [3] days - \$2,295 AMA Members
- [3] days - \$2,295 GSA

Credits

21 PDU

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