

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

## AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that--our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?  
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

**Need help?** Contact 1-877-566-9441 or visit [www.amanet.org/8105](http://www.amanet.org/8105)

# Effective Strategies for Impactful Training

## Improve your training skills with our advanced tools and techniques

Even if you know all the “ins and outs” of what a skilled trainer does, how can you make sure you’ll hit the mark with everyone you train, every time you train? Attend this seminar and go “behind the curtain” to discover advanced techniques, tools and well-kept secrets that the very best trainers know and can apply in the classroom or online.

This training seminar will provide you with resources to engage a wide variety of learners, and help you manage difficult classroom situations in any instance.

### How You Will Benefit

- Identify and fine-tune your preferred instructional style
- Know how to apply different instructional styles to meet participants’ needs
- Build a wider range of techniques to engage all learners
- Lead and debrief action learning activities
- Handle difficult classroom situations more effectively

### What You Will Cover

- Recognizing the learning styles on which you rely most often
- Flexing your instructional style to more positively impact the learning experience
- Asking questions that probe for clarification, purpose and other learning indicators
- Building your trainer’s toolbox to enhance the learning environment
- Practicing the advanced techniques you’ve learned in a training activity

### Who Should Attend

Anyone with three to five years of experience as a trainer, as well as facilitators, speakers who teach, instructional designers and others interested in improving their effectiveness with learners.

### Schedule

- [2] days - \$2,195 Non Members
- [2] days - \$1,995 AMA Members
- [2] days - \$1,889 GSA

## Credits

1.2 CEU

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