

ADVANCED LEADERSHIP COMMUNICATION STRATEGIES

Through effective leadership communication, motivate action at every level and influence even the toughest executives, customers, subordinates and stakeholders.

Seminar #2134

Overview

You're already successful as a leader and communicator. But now you must exercise even greater influence, solve bigger problems and drive unprecedented performance improvements. Superior leadership communication skills and the ability to adapt them to constantly changing circumstances are essential.

Schedule

- [3] days

- [3] days - **\$2,645** Non Members
- [3] days - **\$2,395** AMA Members
- [3] days - **\$2,051** GSA

Credits

1.8 CEU /18 PDU

Schedule

We have 5 scheduled sessions located nationwide starting between 6/18/2012 - 2/11/2013

Date	Location	Duration
Jun 18, 2012 - Jun 20, 2012	Arlington/Washington DC, DC	3 Days
Aug 20, 2012 - Aug 22, 2012	Chicago, IL	3 Days
Oct 22, 2012 - Oct 24, 2012	New York, NY	3 Days
Dec 5, 2012 - Dec 7, 2012	San Francisco, CA	3 Days
Feb 11, 2013 - Feb 13, 2013	Atlanta, GA	3 Days

Registering more than 4 people, please call 1-877-566-9441.

How You Will Benefit

- Discover breakthrough leadership communication techniques for driving business value and becoming a more powerful leader
- Master best practices for influencing peers, managers, subordinates, customers and other stakeholders
- Become more effective at handling your specific challenges, from delivering bad news to increasing team motivation
- Communicate confidently in any environment, from spontaneous "elevator pitches" to high-stakes reports and proposals
- Make the most of today's electronic communication tools
- Deliver powerful messages that win hearts and minds: messages that are short, simple, strong, credible, tailored to your audience and lead rapidly to action

What You Will Cover

- Influencing employees, customers, partners and stakeholders, both internally and externally
- Developing the trust, credibility, rapport and relationships you need to deliver superior results
- Building consensus, cohesion, buy-in and team commitment
- Organizing and packaging your message for maximum impact
- Overcoming barriers to communication in any environment
- Controlling all elements of your message: written, verbal, visual and symbolic
- Choosing the best tools and channels for delivering messages
- Maximizing your effectiveness with electronic communications
- Successfully communicating in spontaneous situations

Who Should Attend

This course is for experienced leaders interested in developing superior leadership communication skills to achieve even greater success at the highest levels of their organizations.

Ways to Register

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email customerservice@amanet.org
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)