

**AMA'S ADVANCED FINANCIAL MODELING AND FORECASTING WORKSHOP**

Build more powerful and more accurate forecasting models to better analyze financial data, predict revenues and costs, assess risks—and justify critical business decisions.

Seminar #1276

**Overview**

Build the model. . . generate the forecast. . . drive the business! Create more powerful and accurate forecasting models that steer you to fast-track, business-improving decision making!

**Schedule**

- [3] days
- [3] days - **\$2,545** Non Members
- [3] days - **\$2,295** AMA Members
- [3] days - **\$1,965** GSA

**Credits**

1.8 CEU /21 CPE /18 PDU  
22.2 CCM

**Schedule**

We have 13 scheduled sessions located nationwide starting between 6/27/2012 - 2/13/2013

Date	Location	Duration
Jun 27, 2012 - Jun 29, 2012	New York, NY	3 Days
Jul 11, 2012 - Jul 13, 2012	Chicago, IL	3 Days
Aug 22, 2012 - Aug 24, 2012	Arlington/Washington DC, DC	3 Days
Aug 27, 2012 - Aug 29, 2012	New York, NY	3 Days
Sep 5, 2012 - Sep 7, 2012	Atlanta, GA	3 Days
Sep 19, 2012 - Sep 21, 2012	San Francisco, CA	3 Days
Oct 22, 2012 - Oct 24, 2012	New York, NY	3 Days
Oct 29, 2012 - Oct 31, 2012	Arlington/Washington DC, DC	3 Days
Nov 26, 2012 - Nov 28, 2012	Las Vegas, NV	3 Days
Dec 5, 2012 - Dec 7, 2012	Chicago, IL	3 Days
Dec 12, 2012 - Dec 14, 2012	New York, NY	3 Days
Jan 30, 2013 - Feb 1, 2013	San Francisco, CA	3 Days
Feb 13, 2013 - Feb 15, 2013	Arlington/Washington DC, DC	3 Days

Registering more than 4 people, please call 1-877-566-9441.

**How You Will Benefit**

- Create effective financial models that meet your business needs
- Quantify the uncertainty inherent in forecasting models with various risk analysis techniques
- Make better, more profitable business decisions using advanced financial modeling methods
- Evaluate patterns in your historical data
- Identify and utilize key business drivers and integrate them into your forecast
- Effectively communicate the results of your models to team members and senior management

**What You Will Cover**

- Working with advanced Excel modeling techniques such as simulation add-ins
- Creating your own model from real-world examples
- Analyzing and applying diagnostics to validate your forecast
- Understanding how Monte Carlo simulations handle uncertainty

**Who Should Attend**

Analysts and executive-level managers who work with financial models and need a refresher course on modeling methods—as well as experienced financial professionals who have not built models on a regular basis.

**Note:** Please bring a laptop equipped with Excel.

Those with minimal finance experience should attend AMA's *Fundamentals of Finance and Accounting for Non-Managers* or *Intermediate Finance and Accounting for Non-Managers*.

**Special Feature**

This is a **Blended Learning Seminar**.

**Ways to Register**

- [Register Online](#)
- Call 1-877-566-9441 for an AMA Training Consultant
- Email [customerservice@amanet.org](mailto:customerservice@amanet.org)
- Fax [AMA Text Registration Form](#)
- Mail [AMA Text Registration Form](#)