

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

## AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that—our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?  
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

**Need help?** Contact 1-877-566-9441 or visit [www.amanet.org/1276](http://www.amanet.org/1276)

# AMA's Advanced Financial Forecasting and Modeling Workshop

**Build more powerful and more accurate forecasting models to better analyze financial data, predict revenues and costs, assess risks—and justify critical business decisions.**

In this course, you will build robust financial forecasts and models, learn tips and tools, analyze the results, and learn how to communicate key data to decision makers in your organization. Build the model. . .generate the forecast. . .drive the business. Create more powerful and accurate forecasting models that steer you to fast-track, business-improving decision making.

## How You Will Benefit

- Create effective financial models that meet your business needs
- Quantify the uncertainty inherent in forecasting models with various risk analysis techniques
- Make better, more profitable business decisions using advanced financial modeling methods
- Evaluate patterns in your historical data
- Identify and utilize key business drivers and integrate them into your forecast
- Effectively communicate the results of your models to team members and senior management

## What You Will Cover

- Working with advanced Excel modeling techniques such as simulation add-ins
- Creating your own model from real-world examples
- Analyzing and applying diagnostics to validate your forecast
- Understanding how Monte Carlo simulations handle uncertainty

## Who Should Attend

Analysts and executive-level managers who work with financial models and need a refresher course on modeling methods—as well as experienced financial professionals who have not built models on a regular basis.

**Note:** Please bring a PC laptop equipped with Excel.

Those with minimal finance experience should attend AMA's *Fundamentals of Finance and Accounting*.

## Special Feature

AMA Blended Learning combines instructor-led training with online pre- and post-seminar assessments, tune-up courses, and other resources to maximize your training goals. Through a blend of proven instructor-led seminars and powerful online technology, AMA Blended Learning provides a compelling and more comprehensive experience for the learner—producing a greater return-on-investment for the employer and the seminar participant.

## Schedule

- [3] days - \$2,645 Non Members
- [3] days - \$2,395 AMA Members
- [3] days - \$2,268 GSA

## Credits

21 CPE /18 PDU /22.2 CCM  
18 PDU\_S&B/1.8 CEU/22.2 FPA

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