

Your employee is interested in learning new skills with AMA. Beyond helping you both achieve your goals, here's why that's an excellent idea.

## AMA Seminars offer your employee:

- **Extensive practice in a supportive environment.** You really can't learn new skills from an app. You need to experience it, practice it, and get personal attention to the details that make a difference. There is simply no substitute for learning by doing.
- **Feedback from experts.** Our instructors are not professors—they are practitioners in the field, focused on what works now in the real world. Participants agree instructors make a difference and have rated our faculty 4.83 out of 5 stars. What's more, your employee will be learning alongside peers from other organizations gaining insight and knowledge from other industries and expanding their professional network.
- **Tools and techniques designed to improve performance.** Our courses are instructionally designed to make a difference in performance, which is why 99% of participants report they are using what they learned back on the job after taking one of our courses.
- **An Experience.** Yes, we know two or three days seems like a lot. But dedicating that time to truly master new skills is worth the time and money. And we're not just saying that—our customers agree: 98% of participants would come back for another course.

Still feel like you can't spare your employee for a training session?  
Take a look at [our live online courses](#) which minimize time away from work.

Either way, remember that we don't lecture—we accelerate performance.

**Need help?** Contact 1-877-566-9441 or visit [www.amanet.org/2104](http://www.amanet.org/2104)

# AMA's Advanced Executive Leadership Program

## An intensive three-day executive leadership training event that explores your role as a leader, visionary and strategic thinker!

Executive leadership training is the first step on the road to achieving your potential as a leader. You'll come away with an understanding of what makes executive leadership different from other kinds of leadership roles, how to shape organizational excellence, which global competencies are critical to success today and how to gain personal mastery of your own leadership.

And you will profit from the shared insights and experiences of peers who, like you, are senior managers looking for answers through advanced executive leadership training

### How You Will Benefit

- Become a change master who encourages innovative thought and behavior
- Set the right vision for your team, department and organization
- Understand how to plan for a successful future
- Align the workforce to achieve heightened performance and increased bottom-line results
- Discover the power of emotional intelligence—leading with a healthy and wise demeanor
- Flex your executive leadership styles when there are changes in people and conditions
- Ensure that your behavior is always ethical, reflective of your organization's values

### What You Will Cover

- How to drive change in the workplace by applying actions that address employee doubts
- Applying the concepts of manager vs. leader roles
- How to identify and assess your personal behavioral preferences
- Promoting organizational vision and values through ethical leadership behaviors
- Forming "virtual partnerships" in the work environment
- Performing a situation analysis of various work units to align the organization
- Applying executive leadership concepts in a simulated business case
- Developing a plan for action

## Who Should Attend

Executives, directors and managers seeking executive leadership training to strengthen their skills to help them motivate and inspire others to drive results.

## Schedule

- [3] days - \$2,745 Non Members
- [3] days - \$2,495 AMA Members
- [3] days - \$2,363 GSA

## Credits

1.8 CEU/21 CPE/18 PDCs

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